

My TypeArtist™

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MyTypeArtist

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Getting Started

Introduction

MyTypeArtist is a high-quality graphics tool that adds a new dimension to personal publishing. The three category windows in the Selection screen make it easy to choose just the right typestyle for your publishing project.

The typestyles in MyTypeArtist are clipart images that you can insert into other programs, such as a page layout, graphic design, or word processing program.

Enter the text that you want to enhance, then choose the typestyle for it. After you choose a typestyle, the text you entered is displayed in the Design screen using the typestyle you chose. In the Design screen, you can change the size and spacing of the letters. You can even change the background color if you want to.

When you have the look you want, export the typestyle into a file format that can be used by your publishing program. MyTypeArtist can export to formats for on-screen presentations, World Wide Web pages, or high-resolution printed output.

In addition to this manual, a Getting Started Quickly card is included in the package. To help you get up and running, we suggest that you read the Getting Started Quickly card and the rest of this chapter.



NOTE: To work with MyTypeArtist, you need to have Appearance 1.0.2 or later installed on your computer. For information about installing Appearance, open the Appearance folder in the MyTypeArtist folder, and view the ReadMe file.

Learning the Basics

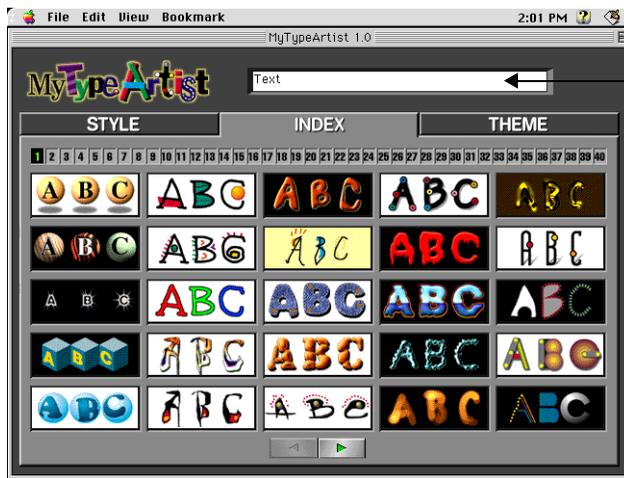
There are four steps to creating custom text:

- Step 1: Entering Your Text
- Step 2: Choosing a Typestyle
- Step 3: Editing a Typestyle
- Step 4: Exporting a Typestyle

The following sections give you an overview of these steps. For more detailed information, see the remaining chapters or the online help.

Step 1: Entering Your Text

When you first start MyTypeArtist, the Selection screen displays.



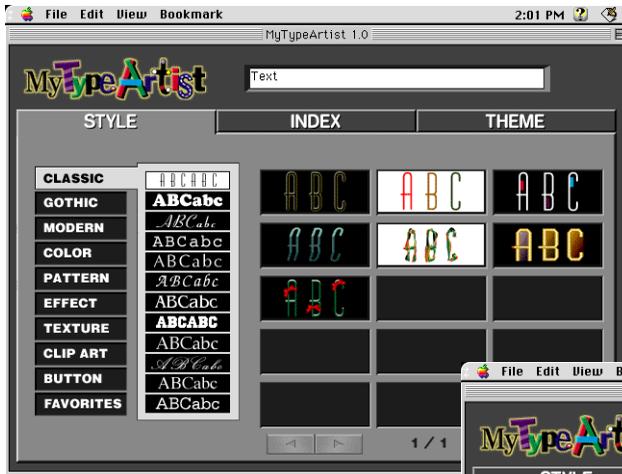
Enter your text here.

Enter your text in the text box at the top of the Selection screen. When you choose a typestyle from one of the category windows below, the text you entered is displayed in the Design screen using the typestyle you chose. For more information about entering your text, see “Entering Text” on page 11.

You can also enter and edit your text in the Design screen (see “Editing Your Text” on page 20).

Step 2: Choosing a Typestyle

To make it easy for you to choose the right typestyle for your needs, MyTypeArtist has three category windows in the Selection screen. Each window categorizes the typestyles in a different way. To view a category window, click its tab at the top of the window.



The **Style** window categorizes the typestyles using style, color, pattern, texture, and more. Up to fifteen typestyles display on each page.

To view more pages, click the arrows at the bottom of the window.

The **Theme** window categorizes the typestyles using themes or moods. Up to fifteen typestyles display on each page.

To view more pages, click the arrows at the bottom of the window.



The **Index** window displays all of the available typestyles. Twenty-five typestyles display on each page.

To view more pages, click the arrows at the bottom of the window.

To choose a typestyle, click on it.

For more information, see “Choosing a Typestyle” on page 13.

Step 3: Editing a Typestyle

After you choose a typestyle, the Design screen displays.

There may be a delay between the time you choose a typestyle and when it is displayed. MyTypeArtist needs to retrieve the typestyle from the CD, then process the information before displaying it. The more text that you have, the longer it takes to display it.



You can change the size that the letters display in the View window. You can also change the size and the spacing of the letters for exporting. You can even change the color of the background.

If you want to edit your text, make your changes in the text box at the top of the screen, then click **Apply** to view the new text.

To easily find this typestyle again, bookmark it (see “Creating a List of Favorites” on page 24).

To choose a different typestyle, click the **Menu** button in the bottom-right corner of the screen to display the Selection screen.

For more information about using the Design screen, see “Editing a Typestyle” on page 19.

Step 4: Exporting a Typestyle

The typestyles in MyTypeArtist are clipart images that you can insert into other programs, such as a page layout, word processing, or graphic design program.

To use a MyTypeArtist typestyle in another program, you must first export it to a graphic format that the other program can use. For example, if you want to place the typestyle on a Web page, you can export it as a GIF or JPEG image, then use your Web page design program to place the exported image on the page. To determine the correct export file format, see the documentation for your publishing program.

For more information, see “Exporting a Typestyle” on page 26.

Getting Help

In addition to this manual, a Getting Started Quickly card is included in the package. To help you get up and running, we suggest that you read the Getting Started Quickly card. You can use this manual to get more detailed information when you need it.

Closing the Program

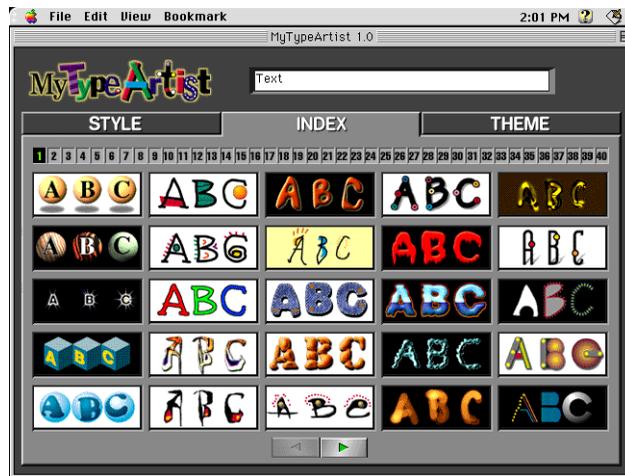
MyTypeArtist does not save your designs with the program. Before you close the program, export any customized text that you want to save (see “Exporting a Typestyle” on page 26).

To close MyTypeArtist, open the **File** menu and choose **Quit**.

Entering Text

Overview

When you first start MyTypeArtist, the Selection screen displays.



Enter your text in the text box at the top of the Selection screen. When you choose a tpestyle from one of the category windows below, the text you entered is displayed in the Design screen using the tpestyle you chose.

You can also enter and edit your text in the Design screen (see “Editing Your Text” on page 20).

Entering Your Text

To enter your text, click in the text box at the top of the screen.



To replace the existing text, click and drag to highlight the text, then type your text.

You can type a single line of text up to 40 characters long (including spaces). If you want to add more lines of text, export each line as a separate file (see “Exporting the TypeStyle” on page 28).

You can choose the options in the **Edit** menu to copy and paste text between MyTypeArtist and another program. If you change some text, then want to restore the old text, choose **Undo**. Choose **Undo** again to restore your edited text.

The following characters can be used with MyTypeArtist:

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

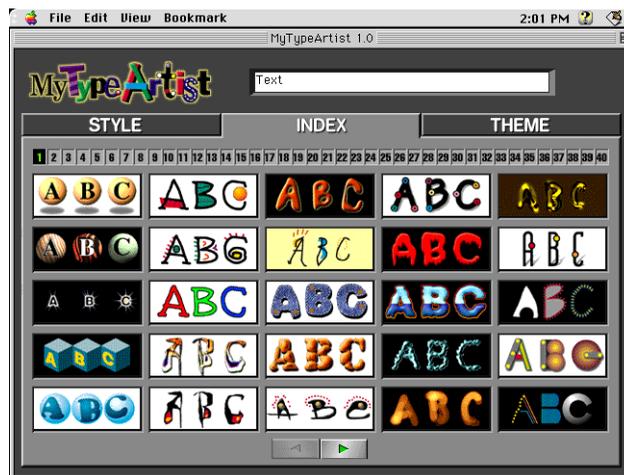
`~!@#\$\$%^&*()_-+=\|[]{};:’” , . <> / ?

NOTE: Lower-case letters are not available in some typestyles.

Choosing a Typestyle

Overview

The typestyles in MyTypeArtist are organized into three different category windows to help you find the typestyle you want to use. To view one of the windows, click its tab at the top of the window.



Each of the three windows display the typestyles in a different way:

- The **Style** window categorizes the typestyles using style, color, pattern, and texture. Up to fifteen typestyles display on each page.
- The **Theme** window categorizes the typestyles using themes and moods. Up to fifteen typestyles display on each page.
- The **Index** window displays all of the typestyles. Twenty-five typestyles display on each page.

To choose a typestyle, click on it.

Choosing the Typestyle

To choose a typestyle:

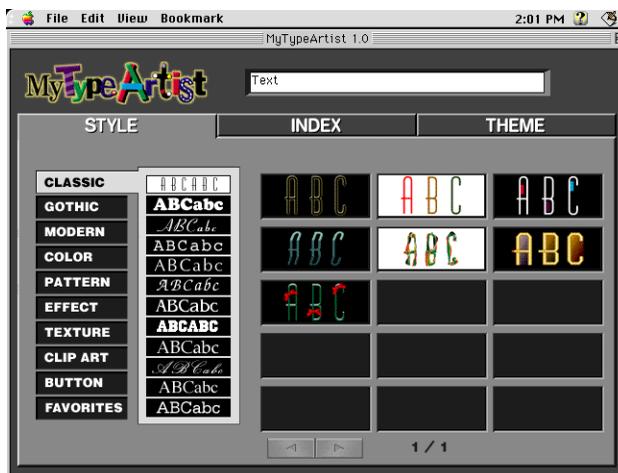
1. Click the tab of the category window you want.
2. Find the typestyle you want.
 - For information about finding a typestyle in the Style window, see “Choosing a Typestyle by Style” on page 14.
 - For information about finding a typestyle in the Theme window, see “Choosing a Typestyle by Theme” on page 16.
 - For information about finding a typestyle in the Index window, see “Choosing a Typestyle From the Index” on page 18.
3. Click the typestyle to display it in the Design screen.

There may be a delay between the time you choose a typestyle and when it is displayed. MyTypeArtist needs to retrieve the typestyle from the CD, then process the information before displaying it. The more text you have, the longer it takes to display it.

For information about customizing your typestyle using the Design screen, see “Editing a Typestyle” on page 19.

Choosing a Typestyle by Style

To choose a typestyle by style, color, pattern, or texture, click the **Style** tab.



To choose a typestyle, click it.

The ten **Style** buttons display on the left side of the window. To the right of the **Style** buttons are up to twelve subcategories of the selected style. The typestyles display on the right side of the window in groups of fifteen.

Choosing a Style

The ten **Style** buttons on the left side of the window categorize the tpestyles by the style displayed on the button.

To view a list of subcategories within one of these styles, click a **Style** button.

To display the last fifteen tpestyles you chose, or tpestyles you have bookmarked, click the **Favorites** button (see “Choosing a Favorite” on page 15).



Up to twelve **Subcategory** buttons for a style display to the right of the **Style** buttons.

To view the tpestyles within a subcategory, click a **Subcategory** button.

Choosing a Favorite

To view the last fifteen tpestyles you chose, the tpestyles that you have created bookmarks for, or a group of fifteen randomly selected tpestyles, click the **Favorites** button, then click one of the three subcategories. You can also open the **Favorites** menu and choose **View Bookmarks**, **History**, or **Random**.



- To view tpestyles that you have created bookmarks for, click **Bookmark**.
- To view the last fifteen tpestyles you chose, click **History**.
- To view a group of fifteen randomly selected tpestyles, click **Random**.

To choose a tpestyle, click it.

Navigating the Pages of the Style Window

If there are more than fifteen typestyles in a subcategory, you can click the **Arrow** buttons at the bottom of the screen, or press the PAGE UP and PAGE DOWN keys, to view the additional typestyles.



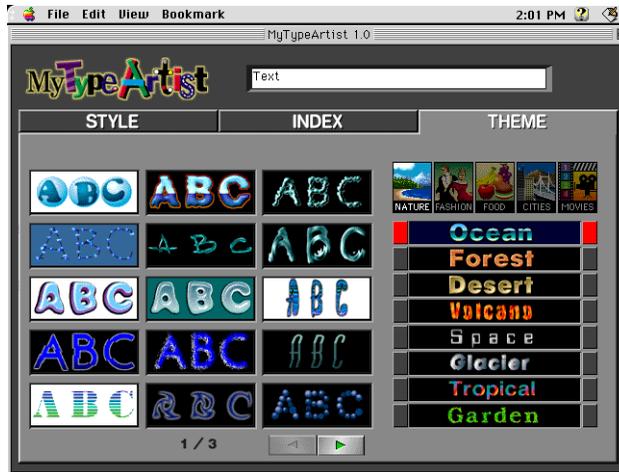
- To view the next page, click the **Arrow** button on the right.
- To view the previous page, click the **Arrow** button on the left.

If one of the **Arrow** buttons is dimmed, there are no more pages to view in that direction. If both of the **Arrow** buttons are dimmed, all of the typestyles for this style's subcategory fit on one page.

Choosing a Typestyle by Theme

To choose a typestyle by theme or mood, click the **Theme** tab.

To choose a typestyle, click it.



The typestyles display on the left side of the window in groups of fifteen. The five **Theme** buttons display on the right side of the window. Below the **Theme** buttons are eight subcategories of the selected theme.

Choosing a Theme

The five **Theme** buttons on the right side of the window categorize the tpestyles by the theme displayed at the bottom of each button.



To view a list of subcategories within one of these themes, click a **Theme** button. The eight **Subcategory** buttons for that theme display below the **Theme** buttons.



To view the tpestyles within a subcategory, click a **Subcategory** button.

Navigating the Pages of the Theme Window

If there are more than fifteen tpestyles associated with a theme's subcategory, you can click the **Arrow** buttons at the bottom of the window, or press the PAGE UP and PAGE DOWN keys, to view the additional tpestyles.



- To view the next page, click the **Arrow** button on the right.
- To view the previous page, click the **Arrow** button on the left.

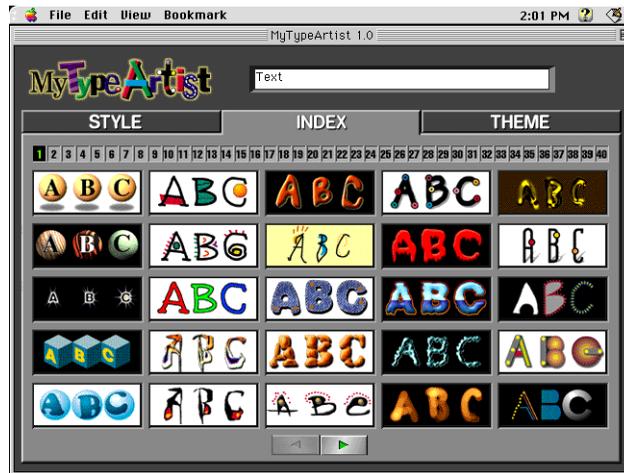
If one of the **Arrow** buttons is dimmed, there are no more pages to view in that direction. If both of the **Arrow** buttons are dimmed, all of the tpestyles for the subcategory fit on one page.

Choosing a Typestyle From the Index

To view twenty-five typestyles per page, click the **Index** tab.

The **Page** buttons help you navigate through the Index.

To choose a typestyle, click it.



Page buttons display at the top of the window, indicating which page you are viewing. The typestyles display in groups of twenty-five per page.

Navigating the Pages of the Index Window

Each page in the Index window displays twenty-five typestyles. To view a specific page, click one of the **Page** buttons at the top of the screen.



The button with the black background indicates the page that is displayed.

You can also click the **Arrow** buttons at the bottom of the screen, or press the PAGE UP and PAGE DOWN keys, to scroll through the pages.



- To view the next page, click the **Arrow** button on the right.
- To view the previous page, click the **Arrow** button on the left.

If one of the **Arrow** buttons is dimmed, there are no more pages to view in that direction.

Editing a Typestyle

Overview

After you choose a typestyle, the Design screen displays.

There may be a delay between the time you choose a typestyle and when it is displayed. MyTypeArtist needs to retrieve the typestyle from the CD, then process the information before displaying it. The more text that you have, the longer it takes to display it.



You can change the size that the letters display in the screen. You can also change the size and the spacing of the letters for exporting. You can even change the color of the background.

If you want to edit your text, make your changes in the text box at the top of the screen, then click **Apply** to view the changes.

To easily find this typestyle again, bookmark it (see “Creating a List of Favorites” on page 24).

To choose a different typestyle, click the **Menu** button in the bottom-right corner of the screen to display the Selection screen.

Editing Your Text

You can enter new text or edit the existing text in the text box at the top of the screen. To display the new text in the typestyle you chose, press **ENTER** or click the **Apply** button.



For more information about entering and editing text, see “Entering Your Text” on page 12.

Changing the Display

The View box shows how the selected typestyle looks with the text you entered in the text box. You can change the size of the display and scroll to view parts of your text that do not fit in the View box using the **Zoom** buttons and scroll bar below the View box.



Changing the Size of the Display

Changing the size of the display does not affect the output size of the typestyle. To change the output size, see “Changing the Size of the Letters” on page 22.

To change the size of the display, click the **Zoom** buttons at the bottom of the View window.



The box to the left of the **Zoom** buttons shows the current display size. You can change the display size from 25% to 150% in 25% increments.

 To display the letters larger, click the **Zoom** button on the right.

 To display the letters smaller, click the **Zoom** button on the left.

You can also open the **View** menu and choose **Zooming**, then select a display size from the list of percentages, or make the display size larger or smaller by choosing **Zoom In** or **Zoom Out**.

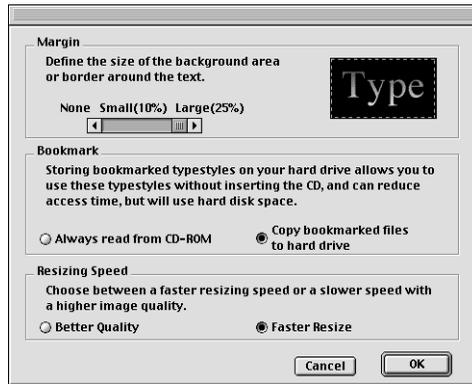
Choosing a Resizing Speed

MyTypeArtist resizes at its fastest speed by default. If the edges of the tpestyle seem jagged you can choose to resize at a slower speed. This will improve the graphical display of the tpestyle.

To choose a resizing speed:

1. Open the **File** menu and choose **Preferences** to open the Preferences dialog.

Changing the resizing speed affects the quality of the display, but does not change the quality of the output.



2. Choose the resizing speed you want from the **Resizing Speed** box at the bottom of the dialog.
 - To create a higher-quality display and slow down the resizing speed, choose **Better Quality**.
 - To speed up the resizing speed and create a lower-quality display, choose **Faster Resize**.
3. Click **OK**.

The other options in the Preferences dialog are explained in other parts of this manual.

- For information about margin options, see “Defining the Margin” on page 27.
- For information about bookmark options, see “Saving Your Favorites on Your Computer” on page 25.

Scrolling the Display

To view text that doesn’t fit in the View box, use the scroll bar below the View box.



Click the **Arrow** buttons on either side of the scroll bar, or click and drag the scroll box across the scroll bar.

Changing the Size of the Letters

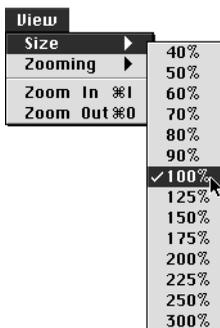
Changing the size of the letters affects their size when they are exported. If you want to change the size that the letters are displayed without changing the output size, see “Changing the Size of the Display” on page 20.

To change the size of the letters, click the buttons in the **Size** bar.



- To make the letters larger, click a larger button.
- To make the letters smaller, click a smaller button.

You can also open the **View** menu and choose **Size**, then select a size from the list of percentages.



Changing the Spacing Between Letters

To change the amount of space between the letters (sometimes called “kerning”), click the buttons in the **Spacing** bar.



- To make the spacing between the letters wider, click a wider button.
- To make the spacing between the letters thinner, click a thinner button.

Changing the spacing between letters changes the spacing between all of the letters.

NOTE: Some typestyles have fixed spacing between the letters that cannot be changed.

Changing the Background Color

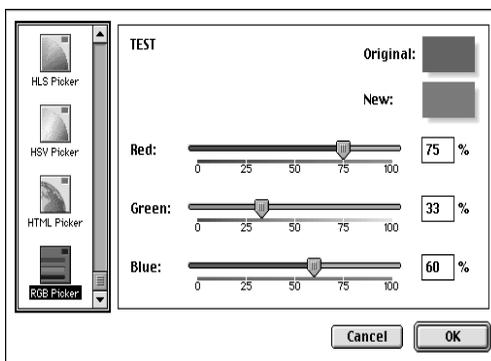
You can change the background color to match the background where you will ultimately be using the text. For example, for most printers, choosing a white background makes the background blend with the page when you print.

To change the background color:



Background Button

1. Click the **Background** button near the bottom of the Design screen to open the Color dialog.



2. Use your mouse to choose a color. The **Original** and **New** colors display in the box at the top of the dialog.

To learn more about the features of this dialog, use your mouse to place the arrow on top of a feature to display the balloon help. If balloon help does not display, click the help icon in the menu bar at the top of the screen, then choose **Show Balloons** from the menu.

If you want to choose a different color selection method, choose one of the icons in the box on the left side of the dialog. The number of icons available depend on how your computer is set up.

3. Click **OK**.

The background color in the View window changes to the selected color.

Creating a List of Favorites

You can create a list of the tpestyles that you like, so that you can easily find them each time you run MyTypeArtist. If you have enough room on your computer, you can store frequently-used tpestyles on your hard drive. This allows you to use these tpestyles without inserting the CD into your CD-ROM drive.

Choose from your list by opening the **Favorites** menu and choosing **View Bookmarks**. For more information, see “Choosing a Favorite” on page 15.

Creating a Bookmark

To add a tpestyle to your list of favorites:

1. Choose the tpestyle in the Selection screen (see “Choosing a Tpestyle” on page 13).
2. Click the **Bookmark** button at the bottom of the Design screen or open the **Favorites** menu and choose **Add Bookmark**.



Bookmark Button

When a tpestyle is bookmarked a checkmark displays on the **Bookmark** button.

To delete a bookmark, click the **Bookmark** button again, or open the **Favorites** menu and choose **Delete Bookmark**.

You can choose from your list of favorites in the **Style** window of the Selection screen (see “Choosing a Favorite” on page 15).

To store your frequently used tpestyles on your computer, see “Saving Your Favorites on Your Computer” on page 25.

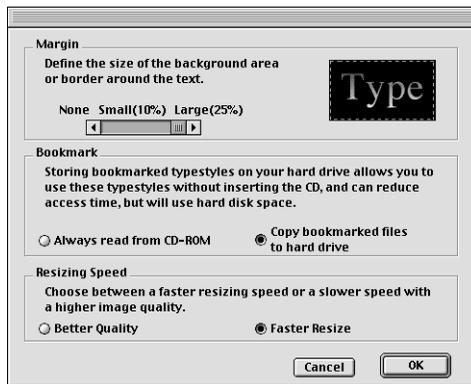
Saving Your Favorites on Your Computer

You can store frequently-used typestyles on your computer, so that you can use bookmarked typestyles without having to insert the CD in your CD-ROM drive. This can also help increase the speed that those typestyles display in the Design screen.

The information for each typestyle is stored on the CD in a compressed file. Depending on the typestyle, you need 33K to 987K of hard disk space to save a typestyle on your computer. Even after you save a typestyle on your computer, MyTypeArtist still needs some time to decompress the file before displaying it.

To save your favorites on your computer:

1. Open the **File** menu and choose **Preferences** to open the Preferences dialog.



2. Choose **Copy bookmarked files to hard drive**.

To keep from saving your favorites on your computer, choose **Always read from CD-ROM**.

3. Click **OK**.

When you click the **Bookmark** button in the Design screen, the displayed typestyle is saved on your computer. To remove a typestyle from your computer, click the **Bookmark** button to remove the check mark.

The other options in the Preferences dialog are explained in other parts of this manual.

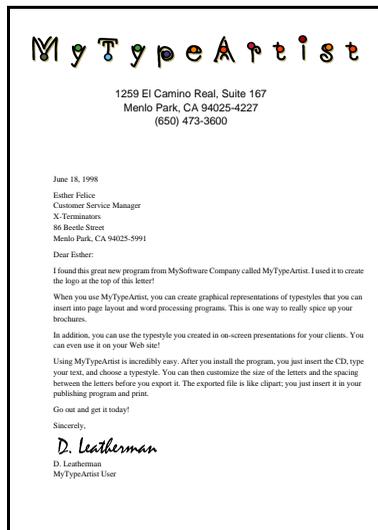
- For information about margin options, see “Defining the Margin” on page 27.
- For information about resizing options, see “Choosing a Resizing Speed” on page 21.

Exporting a Typestyle

Overview

The typestyles in MyTypeArtist are clipart images that you can insert into other programs, such as a page layout, graphic design, or word processing program.

To use a MyTypeArtist typestyle in another program, you must first export it to a graphic format that the other program can use. For example, if you want to place the typestyle on a Web page, you can export it as a GIF or JPEG image, then use your Web page design program to place the exported image on the page. To determine the correct export file format, see the documentation for your publishing program.

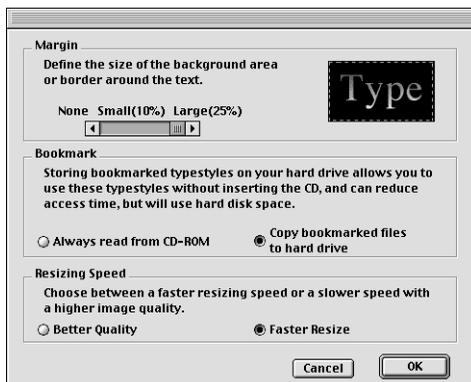


Defining the Margin

Before you export the typestyle, you can define the size of the background area or border around the text by setting the margin to 0%, 10%, or 25% of the height of the text. This defines the area that will be exported.

To define the margin:

1. Open the **File** menu and choose **Preferences** to open the Preferences dialog.



2. Move the slider bar to choose the margin size.
A preview of the margin size displays on the right.
3. Click **OK**.

The other options in the Preferences dialog are explained in other parts of this manual.

- For information about bookmark options, see “Saving Your Favorites on Your Computer” on page 25.
- For information about resizing options, see “Choosing a Resizing Speed” on page 21.

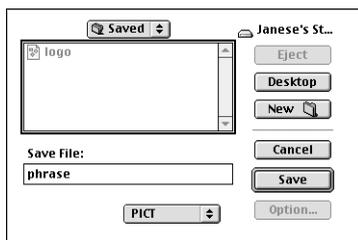
Exporting the TypeStyle

*To quickly move the tpestyle to another program without creating an export file, open the **Edit** menu and choose **Copy image**. You can then open your other program and paste the tpestyle into it.*

When you export a tpestyle, you choose the file type and choose the properties of the file.

To export a tpestyle:

1. Open the **File** menu and choose **Export** to open the Export File dialog.



2. Choose a file type from the drop-down list at the bottom of the dialog.

If you are exporting to a GIF, JPEG, PNG, or TIFF format, click the **Option** button to choose the properties for the file.

- For information about GIF file properties, see “Exporting to GIF Format” on page 30.
- For information about JPEG file properties, see “Exporting to JPEG Format” on page 31.
- For information about PNG file properties, see “Exporting to PNG Format” on page 32.
- For information about TIFF file properties, see “Exporting to TIFF Format” on page 32.

To help you choose the export file type, see “Choosing an Export File Type” on page 29.

3. Type a name for the file in the **Export File** box.

Your tpestyle is saved in the **Saved** folder unless you choose another location. You may want to export your file to another location to make it easier to find it when you import it into your publishing program (see “Finding Your Export File” on page 35).

4. Click **Save**.

Choosing an Export File Type

MyTypeArtist can export to gif, jpeg, pict, png, and tiff graphic file formats.

Before you export your tpestyle, you need to decide what type of file you need. The file format you need is determined by what you want to use the tpestyle for, and what program you are going to use the tpestyle in. The following sections give you an overview of the different export file formats available in MyTypeArtist. To determine the file format that will work for you, see the documentation for the program that you want to use the MyTypeArtist tpestyle in.

Designing for a Printer

If you are going to print the tpestyle, you should export to a graphic file type that is supported by the page layout or word processing program that you will be using to print the tpestyle. To find out what file types are supported, see the documentation for that program.

The quality of the printed output depends on the quality of the printer you are using. To increase the resolution of the tpestyle, make the text larger than you need it before you export it, then use your output program to reduce its size.

Designing for On-Screen Display

If you are going to use the tpestyle for on-screen display, such as a slide presentation or full-motion video, you should export your file in a screen-display format.

Export the tpestyle to a format that is supported by the program you will be using to make the presentation. To find out what file types are supported, see the documentation for that program.

Designing for a Web Page

Most Web page graphics are in GIF or JPEG file formats, since these formats can save a high-quality graphic in a small file size. The choice you make depends on the number of colors you want to display, whether or not you need a transparent background, and what file formats are supported by your Web design program.

Designing for Another Graphics Program

There are several graphics programs, such as Adobe® Photoshop®, that you can use to edit the tpestyle before you use it. With one of these programs, you can change the position of the letters or add a decorative border. Many graphics programs are capable of opening or importing several different graphic file formats. To find out what formats are supported, see the documentation for that program.

Learning about Graphic File Formats

The following sections give a brief explanation of each of the graphic file formats supported by MyTypeArtist.

Exporting to GIF Format

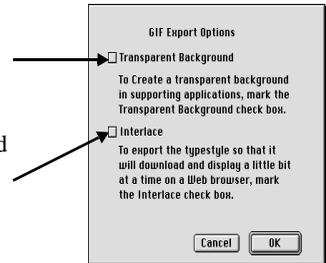
The GIF format is limited to the 216 “Web-safe” colors, but can be saved with a transparent background. A transparent background can be useful when you want to place the typestyle on a multicolor background.

If your screen display is set to 256 colors, the typestyle is saved similar to the way it looks on your screen. If you are using a higher-color screen display, such as 16-bit, 24-bit, or 32-bit, the typestyle may look different when you view the GIF image.

If you plan to have this image displayed over the Internet, you can choose to interlace the image, so that it can be downloaded and displayed a little bit at a time.

To export the typestyle with a transparent background, mark the **Transparency** check box.

To export the typestyle so that it will download and display a little bit at a time on a Web browser, mark the **Interlace** check box.

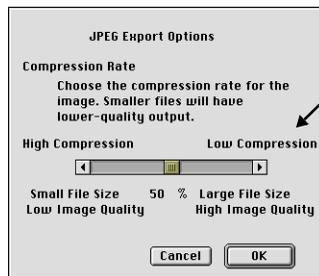


NOTE: To take advantage of the transparent background option, your publishing program must support transparency.

Exporting to JPEG Format

The JPEG format can save in 24-bit color, but cannot save a transparent background. If you have matched the background color in the Design window to your Web page, then you can take advantage of the large number of colors available when using the JPEG format.

In addition, JPEG files can be saved in very small sizes. However, the smaller the file is, the lower the quality the output becomes. You can experiment with saving in different file sizes until you find the output you want.



To change the size of the file, choose a **Compression Rate** option.

Low Compression gives you the best output, while **High Compression** gives you the smallest file size.

Exporting to PICT Format

PICT is the standard Macintosh bitmap format. If you are going to use your typestyle in an on-screen display or presentation on a Macintosh computer, you may want to export it in PICT format. This is also an acceptable format for printed output. Most Mac programs can use PICT files. MyTypeArtist saves PICT files in 24-bit color. When exporting to PICT format, the size of the file is limited. You may need to reduce the size of the letters before exporting.

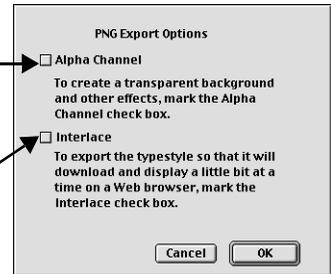
Exporting to PNG Format

The PNG format saves your customized text in a compressed file, but unlike the JPEG format, there is no loss of quality. This saves room on your hard drive without sacrificing the quality of the typestyle graphic. However, not all programs support PNG files (see your publishing program's documentation).

If your publishing program supports an alpha channel, you can create a transparent backgrounds by marking the **Alpha Channel** check box. With an alpha channel, you can also use your publishing program to create gradient fills, image masks, and other effects (see your publishing program's documentation).

To export the typestyle with a transparent background, mark the **Alpha Channel** check box.

To export the typestyle so that it will download and display a little bit at a time on a Web browser, mark the **Interlace** check box.

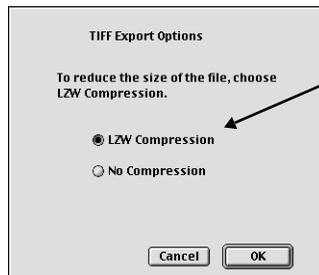


NOTE: To take advantage of the alpha channel option, your publishing program must support an alpha channel.

Exporting to TIFF Format

The TIFF format is a cross-platform, bitmap graphics format that is widely used for high-resolution graphic and page layout programs. MyTypeArtist saves TIFF files using 24-bit color.

If you want to reduce the size of the file, choose the **LZW Compression** option. Be sure the program you want to use the typestyle in also supports LZW-compressed TIFF files.



Choose a compression option.

Helpful Hints and Troubleshooting

Choosing a TypeStyle

Creating a Bookmark

You can create a list of the typestyles you like, so that you can find them each time you run MyTypeArtist.

To add a typestyle to your list of favorites:

1. Choose the typestyle in the Selection screen (see “Choosing a Typestyle” on page 13).
2. Click the **Bookmark** button at the bottom of the Design screen.

When a typestyle is bookmarked a checkmark displays on the **Bookmark** button. To delete the bookmark, click the **Bookmark** button again.



Bookmark Button

You can also add or delete a bookmark by opening the **Favorites** menu and choosing **Add Bookmark** or **Delete Bookmark**.

Choose from your list by opening the **Favorites** menu and choosing **View Bookmarks**. For more information, see “Choosing a Favorite” on page 15.

If Toolbar Buttons and Menu Items are Dimmed...

Whenever a button or menu item is dimmed, the related tool or feature is not available for you to use. For example, if you open the **File** menu when the Selection screen is displayed, the **Export** option is dimmed, since you cannot export from the Selection screen. To export a typestyle, click it in the Selection screen to view it in the Design screen, then open the **File** menu and choose **Export**.

Editing a Typestyle

Changing the Position of the Letters

You can change the space between the letters using MyTypeArtist, but you cannot change the vertical position of the letters. However, there are several graphics programs, such as Adobe Photoshop, that you can use to edit the exported typestyle before you use it. With one of these programs, you can change the position of the letters or add a decorative border. Many graphics programs are capable of opening or importing several different graphic file formats. To find out what formats are supported, see the documentation for that program.

Exporting More Than One Line of Text

MyTypeArtist can export one line of text up to 40 characters long (including spaces). If you want to export more than one line of text, you need to export each line separately.

To export more than one line of text:

1. Enter the first line of text in the text box at the top of the screen (see “Entering Text” on page 11).
2. Choose the typestyle you want from one of the windows in the Selection screen (see “Choosing a Typestyle” on page 13).
3. Format the text, as needed, in the Design screen (see “Editing a Typestyle” on page 19).
4. Export the text in the format you need (see “Exporting a Typestyle” on page 26).
5. Replace the first line of text in the text box at the top of the Design screen with the next line of text, then click **Apply** (see “Editing Your Text” on page 20).
6. Export the text.
7. Repeat steps 5 and 6 until you have exported all of the lines you want.

Exporting a Typestyle

Creating Transparent Backgrounds

You can change the background color to match the background where you will be placing the typestyle (see “Changing the Background Color” on page 23). For example, for most printers, choosing a white background makes the background blend with the page when you print.

If you cannot match the background color, you can export the typestyle with a transparent background.

GIF and PNG file formats support transparent backgrounds.

- For more information about GIF file formats, see “Exporting to GIF Format” on page 30.
- For more information about PNG file formats, see “Exporting to PNG Format” on page 32.

Finding Your Export File

When you export your file, it is saved in the **Saved** folder of the MyTypeArtist program folder, unless you choose to export it to another location.

When you import your file into your publishing program, use that program’s import dialog to browse to this folder, or to the folder where you exported your file. For more information about importing your file, see the documentation for your publishing program.

Printing a Typestyle

Improving Output Resolution

If you are going to print the typestyle, you should export to a graphic file type that is supported by the page layout or word processing program that you will be using to print the typestyle. To find out what file types are supported, see the documentation for that program.

The quality of the printed output depends on the quality of the printer you are using. To increase the resolution of the typestyle, make the text larger than you need it before you export it, then use your output program to reduce its size.

If Colors Do Not Print Correctly...

Printed colors are usually different than screen colors. The colors on your monitor are created using red, green, and blue light, while the colors on a printed page are created using dyes or pigments.

You may be able to use color calibration software that can match the color display on your screen to the color output from your printer. For more information, see the documentation for your color printer.

Technical Support

If you cannot find answers to your questions in either the manual or the online help, you can contact technical support. Please see the last page of the manual or the Technical Support Policy card enclosed with the software for the policy, hours of operation, and other details.

Keyboard Shortcuts

The following tables show some of the keyboard shortcuts that you can use with MyTypeArtist. Many of these shortcuts are also used in other Macintosh programs.

Shortcuts Available Only in the Design Screen

To do this...	Press these keys...
Copy the typestyle image to the clipboard	COMMAND+G
Display the text larger	COMMAND+I
Display the text smaller	COMMAND+O
Restore the text display and the text size to 100%	COMMAND+I
Export the displayed typestyle	COMMAND+S
Add to the bookmark list	COMMAND+D
Remove from the bookmark list	COMMAND+K

Shortcuts Available in Both Screens

To do this...	Press these keys...
Undo the last text edit	COMMAND+Z
Copy the selected text to the clipboard	COMMAND+C
Remove the selected text and place it on the clipboard	COMMAND+X
Paste text from the clipboard	COMMAND+V
Select all of the text in the text box	COMMAND+A
View bookmarked typestyles	COMMAND+B
View the last fifteen typestyles	COMMAND+H
Close the program	COMMAND+Q

Glossary of Terms

Export

Exporting is saving information from one program, so that it can be used by another program. To use a MyTypeArtist tpestyle in another program, you must first export it to a graphic format that the other program can use. To determine the correct export file format, see the documentation for the program that you want to use the MyTypeArtist tpestyle in.

GIF Files

GIF (Graphics Interchange Format) is commonly used for graphics on the World Wide Web. If you are going to use your tpestyle in a Web page, you may want to export it in either GIF or JPEG formats. MyTypeArtist saves GIF files in 216 “Web-safe” colors. You can choose to export your tpestyle with a transparent background and to interlace it for incremental downloading. *See also* JPEG Files.

JPEG Files

JPEG (Joint Photographics Experts Group) is commonly used for graphics on the World Wide Web. This format is often used for photographs. If you are going to use your tpestyle in a Web page, export it in either JPEG or GIF formats. MyTypeArtist saves JPEG files in 24-bit color. You can choose how much you want to reduce the size of the file; some detail is lost when the file is compressed. *See also* GIF Files.

Margin

The margin is the extra background space around the text in your tpestyle. You can choose to frame your text with background color at 0%, 10%, or 25% of the height of your characters.

PICT Files

PICT is the standard Macintosh bitmap format. If you are going to use your typestyle in an on-screen display or presentation on a Macintosh computer, you may want to export it in PICT format. MyTypeArtist saves PICT files in 24-bit color. When exporting to PICT format, the size of the file is limited. You may need to reduce the size of the letters before exporting.

PNG Files

PNG is a file format that is sometimes used for graphics on the World Wide Web. It can also be used in many desktop publishing and graphics programs. If you want to save a compact file that retains all of the color information of the original typestyle, you may want to use PNG format. MyTypeArtist can save PNG files with up to 24-bit color. You can choose to export your typestyle with an alpha channel and to interlace it for incremental downloading.

TIFF Files

TIFF (Tagged Image File Format) is a cross-platform, high-resolution graphic file format. If you are going to print your typestyle using a color printer, you may want to use TIFF format. MyTypeArtist saves TIFF files in 24-bit color.

Typestyle

A typestyle is set of graphical representations of letters, numbers, and special characters. The Design screen displays how the characters you entered look in the typestyle you choose.

The following characters can be used with MyTypeArtist:

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

~!@#\$\$%^&*()_+=+\|[]{};:'",.<>/?

NOTE: Lower-case letters are not available for some typestyles.

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Technical Support Policy

NOTE: This policy replaces any previously published policies.

BEFORE CONTACTING TECHNICAL SUPPORT - Look in the online manual (open the Manual folder in the program folder) or check the Frequently Asked Questions in the Technical Support section of the MySoftware Web site (<http://www.mysoftware.com>) for answers you cannot find in the manual. The Web site has information, such as helpful hints and last-minute information, that may not have been available when the manual was written.

TECHNICAL SUPPORT POLICY - Technical Support is available on a pay-per-incident basis. An incident is a single question or problem, regardless of how many contacts it takes to resolve. If you have additional questions or problems that are unrelated to the initial issue, these will be regarded as separate incidents and will be charged separately.

MySoftware's goal is to provide powerful, low-cost software solutions to home office and small business users. We have chosen not to include technical support costs in the price of our software. Calls to our support lines are toll calls to help us provide great service while keeping our prices low. Sorry, we cannot accept collect calls or calls from other than registered owners.

BEFORE YOU CALL - Please have your credit card ready, the program running and your serial number available. Your serial number is located on the program diskette, on the CD envelope, or you may be able to display it in the program (open the **Apple** menu and choose **About**). If you received an error message while using the program, please provide the exact wording of the message.

Technical Support

at \$12.95 per incident
970-522-3000

Technical Support Hours

Monday through Friday, 6:00 A.M. to 5:00 P.M. Pacific Time
(Holidays excluded)

How to pay for support: You can pay for support at the time of your support request by giving us your credit card number and the serial number of the product, or you can send a check to pre-pay for support. When we receive your check, you will be notified by our Customer Service Department that you can call the above number for support on one incident. Please make your check payable to MySoftware Company in the amount of \$12.95. Make sure that you include the product name, your serial number, and your daytime phone number on the check. Mail the check to MySoftware Company, Attn: Technical Support Manager, 1259 El Camino Real, Suite 167, Menlo Park, CA 94025.

NOTE: This policy is subject to change without notice. Support services will be provided according to the prices, terms, and conditions in place at the time the services are used.
