

## Apple Sales Resources DVD – May 2003

The May 2003 Apple Sales Resources DVD offers tools and information to help you in your sales efforts. You'll find presentations, data sheets, reviewer's guides, product photography, promotions, demos, third-party solutions, and videos. In this DVD you'll find:

- Sales tools and marketing materials supporting Apple products and solutions — Final Cut Pro 4, DVD Studio Pro 2, Shake 3, iTunes Music Store, iPod, iLife, Keynote, AppleWorks, Xserve, Xserve RAID, and more.
- Rebroadcasts of Apple's webcasts on Mac OS X, Xserve, iLife, Pro Video, and Curriculum Mobile Labs.
- Exciting Videos in QuickTime
  - Special Music Event Keynote Address - Apple CEO Steve Jobs presenting announcements from the Moscone Center in San Francisco.
  - iTunes Music Store Product Manager Overview
  - Final Cut Pro 4
  - DVD Studio Pro 2
  - Shake 3
  - Greg Gorman testimonial - celebrity portrait photographer
  - Kevin Gilbert testimonial - photojournalist
  - Vincent Versace testimonial - nature photographer
  - Richard Marchisotto testimonial - wedding photographer
  - Richard Marchisotto workflow overview video
- Software Updates—
  - Mac OS X 10.2.6 updater
  - Mac OS X Server 10.2.6 updater
  - iTunes 4
  - iPod Software 1.3
  - QuickTime 6.2

### Accessing the Files

Simply double-click the Start\_Here.html to access the Apple Sales Resources content files.

### New "File Access" - Folder Linking in Safari

For webcasts, video, and MP3 file access, click on the "File Access" link using Apple's Safari browser, and the link will open a folder in the Finder, enabling you easy access to those files. Safari can be [downloaded](#) on this DVD, or you can download the latest version of Safari, online [here](#).

### Stuffed File Error Message

When accessing stuffed files, if you see this message "The disk with the preferred destination folder is locked," click OK, then choose a location where you want to save the files.

You can eliminate this message by defining a destination in Stuffit Expander. You'll need to locate the Stuffit Expander Application on your hard drive.

- In the Finder, open the Go menu, and choose Applications.
- In the Applications folder, locate and open the Utilites folder.
- Double-click the Stuffit Expander icon to open it.
- From the Stuffit Expander menu, choose Preferences.
- In the window that appears, click the Destination icon from the list on the left.
- In the Destination section, select the Use button, and then click the Select button.
- From the window that appears, choose a location on your hard disk to store the expanded files.

### **Playing Video**

When you see a video listed on a page, follow these instructions:

1. Download and install QuickTime 6 if it isn't already installed.
2. Click the Play Now button, and QuickTime Player will launch and begin playing the video.
3. If the Play Now button does not start the video, launch QuickTime Player first, then click the Play Now button.

This DVD is compatible with Mac OS X and Mac OS 9, plus Windows 95, 98, NT, ME, 2000, and XP.

© 2003 Apple Computer, Inc. All Rights Reserved.  
This content is the property of Apple Computer, Inc.  
Brought to you by Apple Sales Training & Communications  
**L28229A-US**