

Ready[®] Set, GO!

Break the barrier between desktop publishing and word processing. Create brochures, memos, booklets, screenplays, ads, budgets, overheads, business cards, letters, labels, proposals, sales presentations, resumes, flyers, calendars, magazines, books, flip charts, novels, menus, business plans, technical manuals, invitations, leave behinds, newsletters, AV materials, comps, press kits, journals, outlines, tickets, posters, storyboards, floor plans, announcements, contracts, organization charts, office forms, bulletins, research overviews, user documentation, flow charts, layouts, spec sheets, data tables, thesis manuscripts, catalogs, handouts, reports, teaching materials, letterheads, pamphlets, listings, scripts, and other items with ease, speed and accuracy.

Ready,Set,Go!^{three}

Desktop Publishing Program

Ready,Set,Go! 3 redefines desktop publishing and word processing by combining both concepts in one product. With Ready,Set,Go! 3 and an Apple Macintosh™ anyone can produce professional-looking documents quickly and economically without having to rely on time-consuming and expensive outside services.

Ready,Set,Go! 3 is powerful, yet easy to use. Ready,Set,Go! 3 displays your complete layout on screen — including text and graphics — exactly as it will appear on the printed page. This informative what-you-see-is-what-you-get (WYSIWYG) interface makes designing and editing your documents very easy.

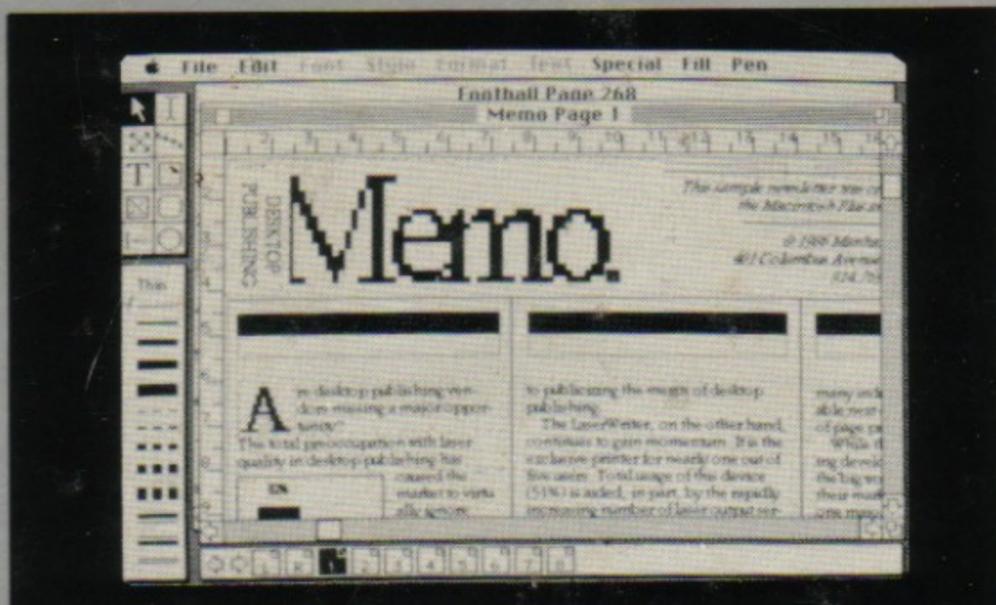
- Create any document using the built-in word processor or import your text directly from MacWrite™, Microsoft® Word or ASCII text files.

- Correct misspellings with a 72,000-word spelling checker now built-in.

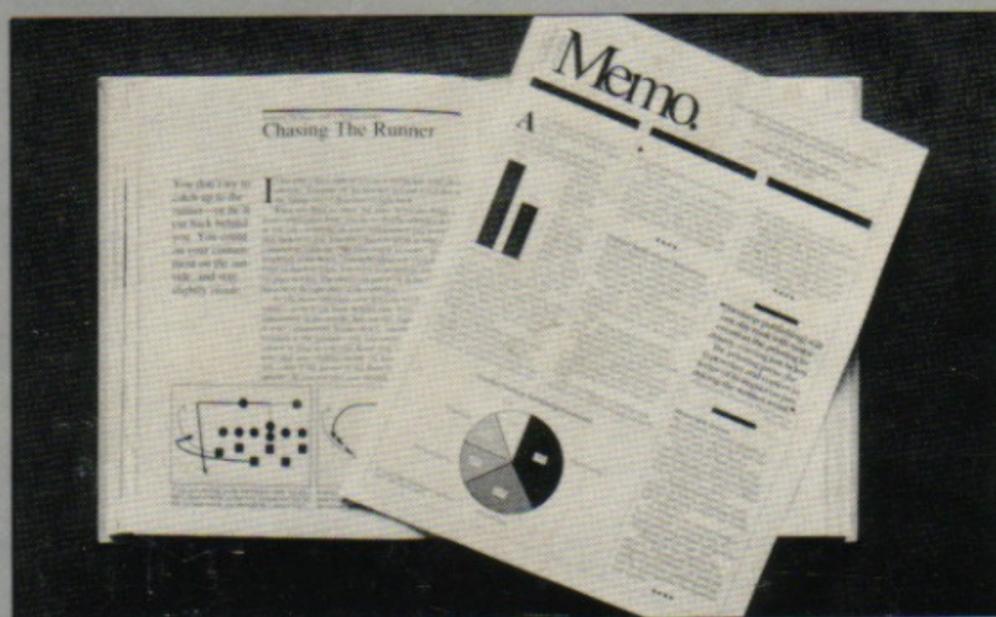
- Use cut and paste, search and replace, glossaries and tabs to edit your documents.

- Design documents quickly using a convenient snap-to grid system.

- Draw boxes, dashed lines, rules, circles, ovals with Ready,Set,Go! 3's built-in graphic toolbox. Choose from thirty-nine creative fill patterns.



Use Ready,Set,Go! 3 for all your publishing and writing needs.



Produce high-quality documents quickly with Ready,Set,Go! 3.



Save time and money with Ready,Set,Go! 3.

- Import pictures directly from MacDraw™ (PICT format) and MacPaint™ or use the clipboard for other graphic programs.

- Format your document with graphic arts tools including hyphenation and justification, kerning, leading, letterspacing, baseline shifts and a wide variety of professional typefaces.

- Create automatic text runarounds easily and quickly.

- Cut and paste text and graphic elements between multiple document windows.

- Automatically flow text onto one or more pages (the number of pages is limited only by system memory). Layout many pages with a single command.

- Output your documents directly on the Apple ImageWriter™, LaserWriter™, or Allied Linotron® typesetters, or any other PostScript™-compatible output device.

- Compatible with the Apple Macintosh 512 or the Macintosh Plus.

- Not copy protected.

- Toll-free technical assistance number.

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Letraset USA

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Ready, three Set, Go!

SYSTEM DISK

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Ready, three Set, Go!

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PROGRAM DISK

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Electronic Design Products from Letraset

Ready,Set,Go!3

With its extensive word processing capability and excellent graphics handling, Ready,Set,Go!3 enables the user to write, edit, design and produce printed materials of all kinds. In many cases, newsletters, flyers, manuals and brochures can be completed more quickly and at less cost than using traditional methods. With its wide range of options, Ready,Set,Go!3 provides the user with the creative and production control needed to design more effective visual communication.

LetraHyphen™

LetraHyphen is a dictionary-based hyphenation program. It uses a 93,000 word dictionary to place grammatically correct word-break points throughout text. The appearance of all styles of text setting can be enhanced through the use of LetraHyphen.

LetraIndex™

LetraIndex is an automatic index generator. It creates an index from a master list of key words and phrases determined by the user. With LetraIndex the amount of time required to produce indexes can be substantially reduced.

Request for Samples

**Send us Your Best!
And We'll Send You Ours.**

We think that all the users of Ready,Set,Go!3 would like to see - and learn - what can be done with it. So for a limited time, we're offering a special incentive to send us samples of work done with Ready,Set,Go!3.

If your sample strongly displays Ready,Set,Go!3 capabilities, we'll send you a set of Communication by Design coffee mugs - suitably styled for the creative desktop.

Special Bonus

If you credit Ready,Set,Go!3 in your production notes or publication masthead, we'll include a PANTONE® Color Products Selector. It shows over 500 PANTONE Colors and is ideal for specifying ink colors to your printer.

Instructions for Submission

Send 3 copies
plus a disk to:

Ready,Set,Go! Sample
Letraset USA
40 Eisenhower Dr.
Paramus, NJ 07430

Please be sure to enclose your name, address and telephone number as well as any explanation of the material you may feel appropriate.

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Ready,Set,Go!3

Registered User Benefits

When you return the Ready,Set,Go!3 Registration Card, you will become a Registered User. This status qualifies you for the following benefits.

1. You will receive unlimited technical support. The Ready,Set,Go! Technical Staff will be able to advise you on all questions regarding its operation.
2. Your name will be added to the Letraset Mailing List to ensure regular receipt of news, updates and ordering information on all Letraset software.
3. With our compliments, you will receive a Letraset mouse pad. This essential desk accessory will keep your mouse clean and performing at its best.
4. A copy of Communication by Design, our newsletter will be sent to you. It will contain helpful articles on graphic design and art production as well as information on using Letraset software.
5. Letraset will send you a copy of its latest design materials manual. It shows over 600 typefaces in full font form as well as hundreds of other products that can be used to enhance your printed materials.

The Ready,Set,Go! Technical Support Staff is available between the hours of 9.00am and 6.00pm EST. The telephone number is 1 800 634-3463