PowerUp Your Macintosh Sales CD Contents
Spring 2001

2 CD Set

System Requirements

Macintosh

- **Any Macintosh computer with a 68030 processor or better**
- **8MB of RAM**
- **System 9 or later**
- **QuickTime 4.0 or later (included on CD)**
- **Adobe Acrobat Reader 3.0 (included on CD)**
- **To use presentations - PowerPoint (not included on CD)**

Power Up Your Mac Sales CD 1 of 2
Before You Begin - Install Required Software from "CD Software" folder

New! Mac Advantage

Learn how to articulate and demonstrate the Macintosh Advantage to your customers
QuickTime Movies illustrating the following:
- Simplicity_Ease_of_Use.mov - Simple, easy to use user interface
- Internet_access/Airport.mov - the quickest and easiest connection to the Internet
- OS9_InternetServices.mov
- MacMisconceptions.mov - Misconceptions about the Mac answered
 - OSX Demo.mpg - OS X Demo Movie! (Steps for this demo can be found in the script below)

New! Demo Scripts
Step by Step scripts to learn how to demo the following:
- OS X (script follows above OSX Demo.mpg - OS X Demo Movie
- iTunes
- iMovie
- OS 9

***For more information on OS X and a complete OS X QuickTime movie see
PowerUp Your mac Sales CD#1 > Product Information Folder
PowerUp Your mac Sales CD#2 > MacProducts Guide for OS X compatible product listing
PowerUp Your mac Sales CD#2 > Mac OS X Folder
www.apple.com/osx

Product Information:

Spec sheet in pdf format for all currently shipping products, makes great handouts for customers seeking more detailed information or for training.

Presentations (PowerPt 98)

Presentations to be used in Retail training for all new and existing products. Complete speaker notes provided.   If you do not own Power Point you can use Power Point Viewer on your Macintosh to view these presentations (CD Software - Mac).

Learn and Earn Program Information

Learn and Earn Program Frequently Asked Questions
Step by Step Registration Instructions

www.apple.com/learnandearn

Macintosh Products Guide:

Contains 13,000 third party software and hardware solutions for the Macintosh! Simply search on a topic, key words, by category or if you know a specific products name and need further information. This is an excellent tool for retailers to provide their customers a total solution to fit their individual needs. You can also view all of the products that are compatible with OS X.
(FileMaker Runtime - Macintosh)
To view the Product Guide on line go to
http://macsoftware.apple.com/usindex.html

Apple Spec Database

Database of all Macintosh Products past and present with detailed specs.
(FileMaker Runtime - Macintosh) To view the Product Guide on line go to
http://www.info.apple.com/applespec/applespec.taf

Service and Support

New!! AppleCare Service Plans Datasheet and FAQ
New! Apple Instant Loan Info

Software Updates

Some of the most common software updates for your Macintosh.
For complete listing of all software updates go to
http://asu.info.apple.com/

Windows Compatibility Demo:

mwcompat.mov - a brief QTime movie featuring Virtual PC

Power Up Your Mac Sales 2 of 2
OS9, Technology Demos...

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Power Up Your Mac Sales CD 2 of 2
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<u>OS X</u>

New! OS X Presentation in QuickTime
New! OS X Demo with Explanations
New! OS X Demo Script (for above demo)
New! OS X Glossary of Terms
New! DataSheet
OS X Presentation

For up to the minute information visit!
www.apple.com/osx

<u>OS 9</u>

OS 9 Demo Script
OS 9.1 Update Software (in Software Updates Folder CD#1)

<u>Airport</u>

New! Designing Apple Networking
Airport QuickTime Movie (in Mac Advantage Folder CD#1)

<u>iTunes</u>

New! Datasheet and Frequently Asked Questions
New! iTunes QTime Demos
New! Demo Script
New! iMovie Music to use in your demos
(iTunes 1.1 in Software Updates Folder CD#1)

<u>iMovie</u>

iMovie QuickTime Movie
New! Demo Script
New! iMovie Music to use in your demos

Final Cut Pro

Final Cut Pro Movie

iDVD

New! Datasheet and Frequently Asked Questions
New! iDVD QTime Demos
DVD Video Benefits

DVD Studio Pro

New! Datasheet and Frequently Asked Questions
New! Amazing PowerPoint Presentations

AppleWorks 6

AppleWorks 6 Datasheet and Reviewers Guide

Microsoft Office 2001

Microsoft Office 2001 Quicktime Demos
Microsoft Office 2001 Reviewers Guide