

# OLLIE'S ISLAND

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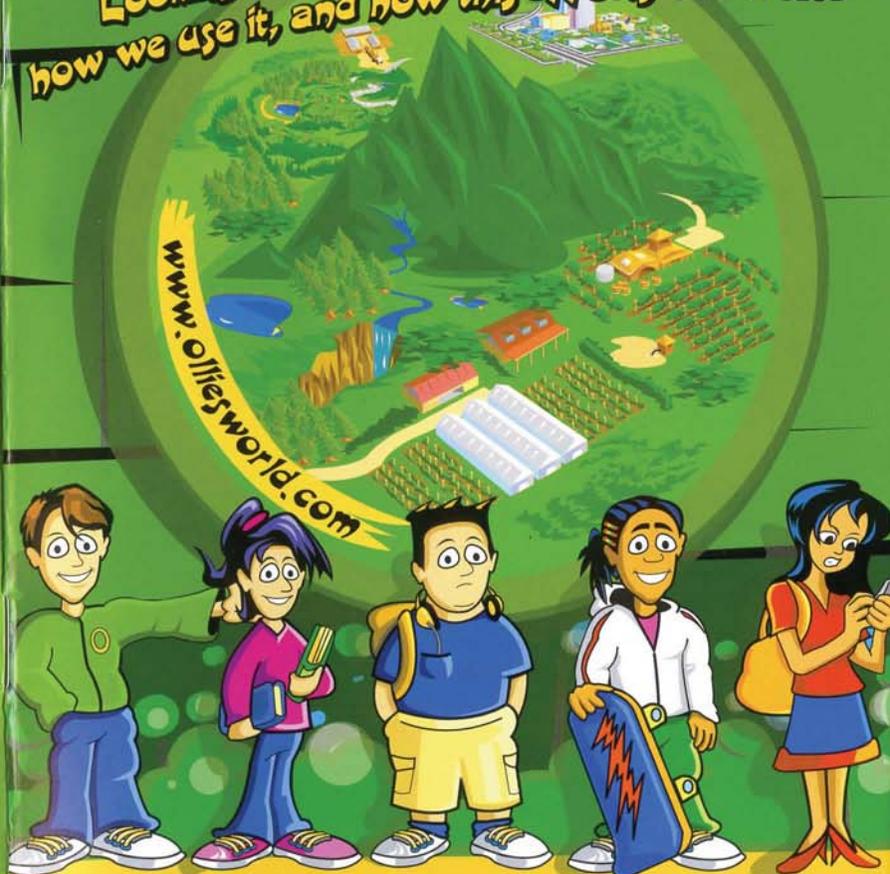
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# OLLIE'S ISLAND

Looking at where stuff comes from,  
how we use it, and how this affects our world



**Sustainability Edu-tainment Program**

## OLLIE AND HIS SUPPORTERS

Ollie's Island is an interactive edu-tainment program that explores sustainable production and consumption from a uniquely Australian perspective.

The objective of the program is to reconnect consumers to the environmental, social and economic impacts of their consumption. It encourages behavioural change by helping users to:

- develop an understanding and appreciation of where everything they eat, drink, use and wear comes from;
- identify their own role within chains of production and consumption;
- understand the outcomes of their own consumptive behaviours;
- recognise their powerful influence as consumers and as global citizens; and
- develop the knowledge and skills to make environmentally and socially responsible decisions and to take positive action within their own homes, schools and communities.

The Ollie's Island program is supported by a unique group of government and industry organisations. These groups have contributed financially and technically to the development of the program and are also supporting the distribution, dissemination and promotion of the program across Australia.



The producers of the Ollie's Island program, Sustain Ability International Pty Ltd, would like to thank all of our financial supporters for not only funding the development of the program but for helping to spread Ollie's message within schools and communities across Australia. We believe that this convergence of government, industry and educational sectors of the community is a vital step towards achieving a more sustainable way of life.

Proudly supported by



## OLLIE'S ISLAND PROGRAM - OVERVIEW

The Ollie's Island program is primarily targeted towards middle year students, though the content will be found relevant and stimulating by a wide cross-section of the community, youth and adult alike.

The Story component of the program is an animated series of cartoon misadventures, following Ollie and his mates as they come to discover more about the world around them. The ten story episodes introduce the key issues of the program in a comic and offbeat manner, with engaging characters and storylines that help to forge a personal connection between the user and the program content.

The Activity-based components of the program guide the user through an exploration of the social and environmental issues surrounding resource production and consumption. The activities employ challenging gameplay and a high degree of interactivity to encourage creative thinking.

The eBook component of the program is a comprehensive reference source that supports and supplements the activity-based content. It contains information, photos and videos on the key issues of sustainability, agriculture and land management, biodiversity, energy, waste and water; and well as on key Australian industries, including dairy, fibre, field crops, fisheries, forestry, horticulture, meat and livestock, and the minerals industries.



The Case Studies section of the program showcases how real Australian companies, industry groups and government bodies are applying the principles of sustainability within their daily operations.

The Educators section of the program outlines a range of teaching methodologies for incorporating the Ollie's Island program into classroom activities. It has been developed using the latest in educational pedagogy and can be used in all State educational systems throughout Australia.

The Ollie's Island website supports the content of the CD ROM and can be found at [www.olliesworld.com/island/aus](http://www.olliesworld.com/island/aus). Users of the website can access additional program information, best practice examples of how to use the program in classroom activities, and the latest news of Ollie in schools and communities across Australia. The Ollie's Island website is updated on a regular basis with news of government, industry and educational developments as they relate to the content of the program. Feedback on both the Ollie's Island CD ROM and website is welcome, and can be submitted through an online form at this site.





## NAVIGATING THE OLLIE'S ISLAND PROGRAM

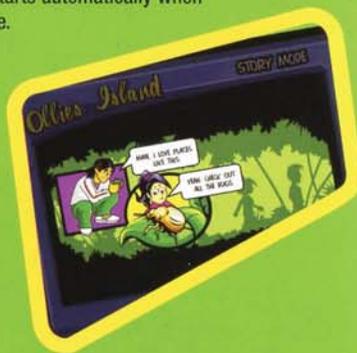
The Ollie's Island CD ROM has been developed as a classroom resource; as a demonstration tool for community education programs; and as a stand alone edu-tainment program for home use.

The CD ROM has been cross-platformed for use on both PC and Mac computers, and starts automatically when inserted into the CD ROM drive.

From the Main Menu, users can choose the Story Mode to follow the program's narrative around Ollie's virtual island. Once each episode has been viewed, the user is presented with a number of tasks based on the episode theme. When all of these tasks have been completed, the user is given a code to unlock the next episode. The user can return to the story episodes at any time by entering the appropriate codes. When the user has completed all episodes they will also have completed every activity in the program.

Users can also choose the Activity Mode to navigate their own way around the program content. The user may choose to follow a learning pathway based on one of the thematic issues or industries covered in the program, or they may choose to open all pathways to access all activity content.

The Ollie's Island Website can be accessed from the Ollie Portal Site at [www.olliesworld.com](http://www.olliesworld.com)



# OLLIE'S ISLAND

## RECOMMENDED SYSTEM REQUIREMENTS

### Windows

Intel Pentium III 1 GHz processor (or higher)  
Microsoft Windows XP  
256MB or more available RAM  
1024 x 768 resolution preferred

### Macintosh

1Ghz PowerPC processor (G4 or higher recommended)  
Mac OS X 10.3 (Panther) and up  
256MB or more available RAM  
1024 x 768 resolution preferred

To purchase more copies of the Ollie's Island CD ROM go to the online shop on our website at [www.olliesworld.com](http://www.olliesworld.com) or fill in the order form on the back page of this booklet and send it to the address shown.

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