

# MacPopUp 2.0 for Macintosh

## Cross-Platform Instant Messenger

### What is MacPopUp?

**MacPopUp** is a program that allows Mac users to exchange instant messages with other users on any local area network (LAN). With **MacPopUp**, you can send and receive messages from different operating systems such as Mac OS, Windows 95/98, Windows NT/2000, Windows for Workgroups, Linux and other UNIX OSes.

### Why do you need MacPopUp?

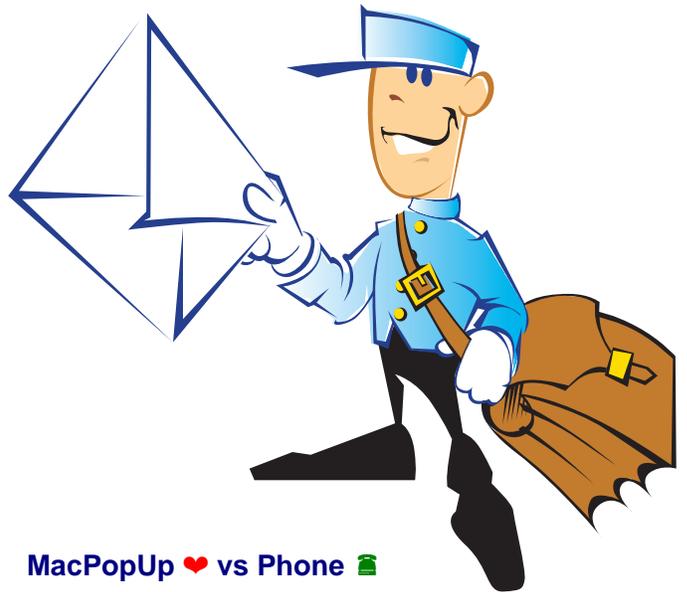
Men have not invented a method so far that could allow thoughts to be transmitted over distance. But every day almost everyone needs to have prompt transmission of information. Obviously, overtime, mankind has developed various ways to exchange information, so let us have a closer look at these ways:

#### MacPopUp ♥ vs E-mail ✉

- ♥ A list of all your recipients is set automatically
- ✉ You have to compile a list of your recipients or keep their addresses in your head
- ♥ No server is required. All major parameters are set up automatically
- ✉ The mail server is required and you must setup your email client yourself
- ♥ A message is instantly delivered
- ✉ Mail would have to be checked periodically. The message is delivered with a built-in delay
- ♥ An incoming message is read to you while you are taking care of your other business
- ✉ You need to switch to a program to read the incoming message
- ♥ Guaranteed message delivery
- ✉ You can not be sure that the recipient received you message
- ♥ Absolutely immune to viruses
- ✉ Someone can send you the latest virus

#### 5 ways to use MacPopUp

1. You can keep your friend informed of the latest news
2. You can send a link to an interesting site to your colleague
3. You can remind your co-worker that it is time to attend a meeting
4. You can let your boss know that a job is completed and send a reference to the materials
5. You can invite your attractive colleague to dinner



#### MacPopUp ♥ vs Phone ☎

- ♥ It can always send and receive messages
- ☎ Recipient may return a "busy" signal
- ♥ It allows you not only exchange http, ftp, e-mail addresses, but may launch an appropriate application on a receipt of such address
- ☎ It is cumbersome to transmit complicated information e.g. internet link  
<http://www.something.com/blah-blah...>
- ♥ You always have an archive of the messages that you have received
- ☎ It is rather hard to remember details of you phone talks

#### MacPopUp ♥ vs Shouting across the room 🗣

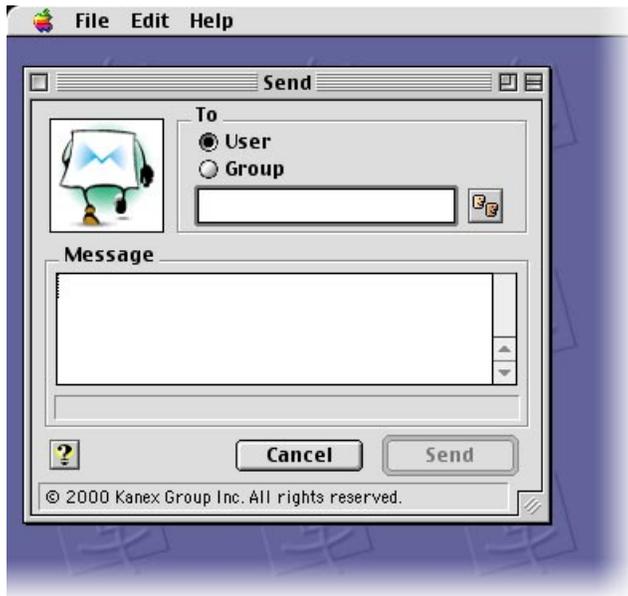
- ♥ Messages delivery is guaranteed
- 🗣 Your recipient may fail to hear you
- ♥ It works quietly and effectively
- 🗣 You can disturb others in the vicinity
- ♥ Completely confidential
- 🗣 You may be unintentionally overheard

This, however, is not an exhaustive list. You can also run from one room to another on every miserable case or you can make paper planes and write messages on them. But these methods remain one question opened "When will you be doing your job?"

## Where do people use MacPopUp?

### Office

The high-speed information exchange in your office is not a dream. With **MacPopUp** it has become possible to communicate faster and easier using your powerful local network for your business. **MacPopUp** lets you exchange instant messages on all major computer platforms: **Mac OS** and **Windows**. It's just an ideal solution for workgroups and departments no matter what computers are used on a local network.



### Design & Publishing

**MacPopUp** is widely used in advertising and graphics agencies and publishing companies. Creative professionals and journalists know the value of the tools that will help them to save precious seconds, especially when their projects have to meet deadlines. As a result the **MacPopUp** application can always be found in their toolboxes.

### Education

**MacPopUp** is the most efficient and effective way for colleges, universities and other educational institutions to give students and teachers a new opportunity to communicate with each other. Students, who use iBooks, say that they enjoy our program to exchange short messages via wireless network.

### System Requirements

- Any Macintosh with 1 MB of free RAM
- Mac OS version 7 or later (full MacOS 9 compatibility)
- OpenTransport software
- Local area network with TCP/IP service



### Home

Home networks are no longer exotic these days. There is no more need to go up and down the stairs just to ask your daughter to turn down the volume of the radio? Just imagine, the dinner is cooked and you are doing the work you have taken home, so why make your wife call out all over the house when there is a new computer in the kitchen?

### People with disabilities

**MacPopUp** is a real help to people with hearing or speech impairments. It provides them with new communication tool that could replace the phone for them.

Only the sky is the limit in **MacPopUp** practical use. And remember that **MacPopUp** is shareware. Therefore you can download and install **MacPopUp** on your computer right now and try it before the registration. You are allowed to evaluate a full copy of **MacPopUp** during 30 days.

### Company Information

**Kanex Group, Inc.**

**WWW:** <http://www.macpopup.com>  
<http://www.softwarium.com>

**E-mail:** [sales@softwarium.com](mailto:sales@softwarium.com)

**Contact:** Paul Pen

### Key Features

- Send messages to an individual user and to a whole workgroup
- Automatically find all users available on a network
- Automatically resend messages when the user is offline
- Guaranteed message delivery
- Auto-save received messages to a disk
- No special servers required
- Easy-to-use
- Pretty and user friendly interface
- Multi-lingual support
- Working in the background
- Built-in HTML-based help
- Built-in Balloon Help
- Easy to learn due to the Apple Guide technology
- Chat mode - interactive communication
- Text-to-Speech - incoming messages are spoken
- Speech Recognition - control of MacPopUp over voice
- Drag-and-Drop, Clipping files, Contextual menus
- Appearance interface - always synchronized with the current theme
- Apple Internet Address Detectors - easily and quickly open an Internet link
- AppleScript - integration with other programs

