

The definitive source of information on multimedia delivery technologies, from the Web to DVD-ROM

# Codec Central™

You're trying to spec your latest multimedia project. Should you use Cinepak? Sorenson Video? MPEG? QuickTime? AVI?

Get the info you need to make the best choice at Codec Central!

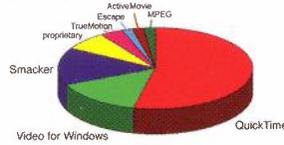
## Help Viewing Movies

What kind of movies are you viewing?



## Multimedia Architectures

In kind of saying, "the great thing about standards is that there are so many to choose from." The titles we examined identify all of the popular architectures. The chart below shows the number of sites using each architecture, 1" for each in order of popularity.



Codec (Primary Use)	Pros	Cons	Availability
<b>Cinepak</b> CD-ROM	Plays on wide range of machines (486/ D40 or better), generally gives acceptable image quality	Does 30 Kbps	
<b>Sorenson Video</b> WWW and CD-ROM	Very good image quality at low data rates	Very slow play back	
<b>Motion Picture</b> CD-ROM (4x), DVD-ROM	High video quality, fast compression	High QoS limit	
<b>QuickTime</b> WWW	Well suited to the Web, good at data rates between 2 and 30 Kbps	Not Post script	
<b>Indeo 3.2</b> CD-ROM	Slightly better than Cinepak when compressing "talking heads" video, compression is a bit faster	Not Post script	
<b>Indeo 1/Indeo 2/Indeo 4</b> CD-ROM	Excellent image quality (similar to MPEG)	Requires playback	
<b>RealVideo</b> CD-ROM (4x), DVD-ROM	Very good image quality at high data rates	Not on 7x	

## Codec Central™

Introduction | Choose a Technology | Index of Codes | Index of Architectures | Search Articles | Sample Movies | Glossary of Digital Video Terms

### Sorenson Video



Movie Name	Low Data Rate Versions	Medium Data Rate Versions
<b>"Building a Mystery"</b> Sarah McLachlan Copyright © Network Records/Arden	12 Kbps Sorenson Video 4 QDSVC Code	30 Kbps Sorenson 4 DVA Real Video
<b>Journeysman Project 3: Legacy of Time</b> A stunning trailer from the hot new video game by Papyrus Studios	12 Kbps Sorenson 4 QDSVC	30 Kbps Sorenson 4 QDSVC
<b>Ben Waggoner of Journeysman Digital</b> One of our coolest users explains why he loves Media Cleaner	12 Kbps Sorenson 4 Full Video	30 Kbps Sorenson 4 DVA

## What's at Codec Central

- Comprehensive list of video codecs, from Cinepak™ to Sorenson Video™
- Details on all major desktop architectures, from QuickTime™ to NetShow™
- In-depth articles & tips make you an "instant expert"
- Sample movies to help you evaluate the technologies
- Guide to choosing the best technology for your project
- Glossary of digital video terms and technologies
- A whole lot more – and it's totally free!

Staying up to date in the rapidly changing multimedia industry can be tough. Codec Central makes it easy. Truly the definitive source of information on multimedia codecs and delivery technologies, Codec Central helps you make sense of the latest options and trends... and it's a free resource!

Codec Central offers important information for both beginners and professional developers. Read in-depth articles on delivery options, check out online video samples, try out free demos, and get the "big picture" overview of the most popular technologies.

Terran Interactive maintains Codec Central as a free service to the video and multimedia community – check out <http://www.CodecCentral.com> today!

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