

CLARIS™

FOR MACINTOSH

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ClarisImpact™

THE COMPLETE BUSINESS GRAPHICS MANAGER.

ClarisImpact™

F O R M A C I N T O S H

The complete business graphics manager

- ▶ Use a complete set of automatic chart and diagram models to create high impact business graphics
- ▶ Professionally designed styles make chart creation and editing faster and easier than ever before
- ▶ Publish and present information using built-in word processing and presentation capabilities

Organisation charts show business structure

- ▶ Save time—create org charts interactively or from text outlines with full control of data and graphic content
- ▶ Editing is automatic with drag-and-drop reorganisation, smart spacing and auto connection capabilities

Flow charts clearly illustrate any process

- ▶ Easily produce any connected diagram using standard flow chart, computer network, or user-defined elements
- ▶ Control spacing, alignment, straight or angled connector styles, and automatic line connections between elements

Timelines, calendars improve planning and tracking

- ▶ Manage projects using Gantt charts with customisable plan/actual task bars, milestone markers, and direct or tabular data entry
- ▶ Produce unique monthly or yearly calendars with custom sizing, start day, notes, event markers, and banners

Data charts, tables add impact to text and numbers

- ▶ Create tables with automatic cell sizing, comprehensive style options, and drag-and-drop row/column editing
- ▶ Access pie, pictogram, bar, stacked, hi-low, scatter and other chart types with 3D and shadow options

Outlines help organise and present ideas

- ▶ Record ideas, then format with 12 outline styles and drag-and-drop topic positioning
- ▶ Convert information to outline, org charts or text format and vice versa

Built-in word processing and presentation features

- ▶ Develop powerful presentations with master slide formatting, on-screen display, pre-defined background styles, automatic builds and handout printing options
- ▶ Produce eye-catching reports with text features including header, footer, columns, footnotes, tabs, page numbers, justification, spell checker, thesaurus, etc.

Required equipment

- ▶ Apple Macintosh Plus, Centris, Classic, LC, SE, Performa, PowerBook, II or Quadra computer
- ▶ Hard disk drive and 2MB memory (4MB required for Apple System 7)
- ▶ System software 6.0.7 or later, or System 7

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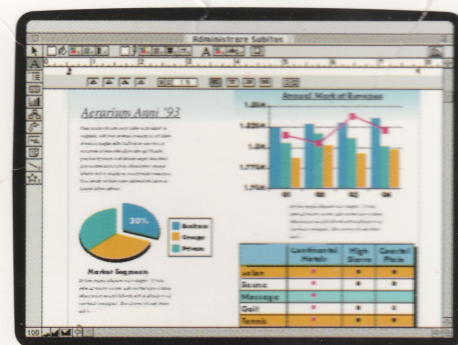
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Create, edit, and communicate business graphics.

In a single intuitive program, ClarisImpact™ software seamlessly integrates a full spectrum of business charting and diagramming tools, revolutionary chart editing capabilities, and full word processing and presentation features. It's the only program you'll ever need to create and communicate high-impact business graphics—from start to finish.

Seamless data exchange.

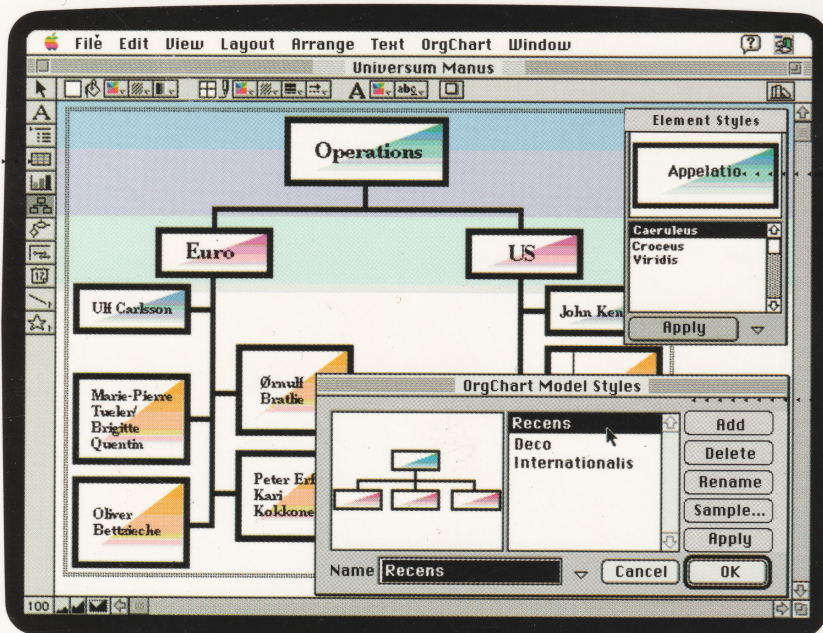
Use built-in translators to share data with MacDraw™ II, MacDraw Pro, ClarisWorks™, MacWrite™, Microsoft Word, Microsoft Excel, and other applications.



Combine charts, graphs and text to create professional-looking reports—without ever leaving ClarisImpact! Enjoy the ability to directly edit all aspects of your document.

Automatic graphic creation.

Instantly create perfectly aligned, proportioned and styled business graphics. Simply choose one of the 18 basic chart models, select a pre-defined artistic "style" and add your information—ClarisImpact does the rest!



Give your graphics a professional look.

Element Styles let you apply a selected style to an individual chart element. Model Styles let you apply a consistent look to an entire chart. Choose from an extensive selection of pre-defined styles, or create your own, to instantly give all your business graphics a consistent, professional

Produce business graphics in a wide variety of sizes, shapes and formats.

Ensure your message gets noticed—create slides, reports, calendars, charts and more. Use Bitstream typefaces included in ClarisImpact, to enhance your documents.



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