



Apple Developer Connection

MS 303-2P
1 Infinite Loop
Cupertino, CA
95014-6299

Dear ADC Member:

Mac OS X is here! We're very pleased to announce that Mac OS X is shipping to customers. It's also included in this month's ADC mailing (see details below).

Is Your Application Built for Mac OS X? Tell the World!

Tell the world your product runs on Mac OS X. The artwork, licensing requirements, and guidelines for use of the new "Built for Mac OS X" badge are now available on the ADC Software Licensing web site:

<<http://developer.apple.com/mkt/swl/agreements.html#macosx>>

WWDC in May, Register Today

Apple's Worldwide Developers Conference 2001 (WWDC) registration is in full swing. This year's WWDC is the place to get information on bringing your products to Mac OS X. From May, 21-25 in San Jose, California, you can get the latest updates on technologies—like Carbon, Cocoa, Quartz, Aqua, QuickTime, WebObjects, Darwin, USB, and FireWire—in over 100 in-depth technical sessions, hands-on workshops, and more. Network with fellow developers, learn directly from Apple's engineering teams, and streamline your Mac OS X development efforts. Remember, the WWDC 2001 early registration discount for ADC Select and Premier members ends April 20, at 5 PM PST.

Want to learn more about WWDC 2001? The WWDC 2001 web site is updated regularly with conference details:

<<http://www.apple.com/developer/wwdc2001/>>

The April, 2001 issue of the Apple Developer Connection Mailing includes:

- *System Software Edition:* Mac OS X and Developer Tools CDs.
- *Mac OS SDK Edition:* Development kits for Apple hardware and software on this CD contain all the information you need to take advantage of the latest Apple technologies. New items this month include: the CarbonLib 1.2.5 SDK, USB 1.5f3 DDK and Mac OS X documentation.
 - Mac OS X documentation includes: Inside Mac OS X: System Overview, extensively revised to include information on internationalization, installation, integration, booting, and login procedures; an updated version of the Aqua Human Interface Guidelines; new tutorials for programming in Carbon (Moon Travel) and Cocoa (Currency Converter), and expanded help for development applications.

Thank you for your continuing support of Apple technologies.

Best regards,

Apple Developer Connection



WWDC

Worldwide
Developers
Conference
2001

Raise your development to the power of ten. Mac OS X and Worldwide Developers Conference 2001

San Jose Convention Center, San Jose, California
May 21–25, 2001

Apple's Worldwide Developers Conference (WWDC) 2001 is a must-attend event for anyone currently developing, or interested in developing for the Mac platform. At the conference, you will get the very latest information on Mac OS X and other important Apple technologies. What's more, you'll get it directly from Apple engineers and technology experts in more than 100 in-depth technical sessions and hands-on labs.

Topics Covered

Mac OS

Mac OS X expands on Apple's technological strengths, such as industry-standard networking capabilities and industry-leading user interface design. More importantly, Mac OS X combines those strengths with support for a variety of technologies beyond those typically associated with the Macintosh, such as UNIX and Java 2 Standard Edition. This unique combination offers developers stability, power, and interoperability, beneath a well-designed, elegant, and intuitive user interface.

Mac OS X subjects featured at WWDC 2001 will include:

- Aqua user interface
- Carbon, Cocoa, and Java application environments
- Darwin, the open source foundation of Mac OS X
- Graphics: Quartz, OpenGL, and QuickTime

WebObjects

WebObjects software offers powerful capabilities that are perfect for developing and deploying Internet, intranet, extranet and e-commerce applications. WebObjects provides a suite of tools for rapid development, as well as prebuilt application components and a web application server.

Digital Media

QuickTime has long been recognized as a de facto standard for digital media, and Apple has opened new worlds of opportunity for developers by providing an open source, standards-based Internet streaming solution.

Java

The Java application environment allows development and execution of Java programs on Mac OS X, including 100% Pure Java applications and applets. Mac OS X ships with a complete implementation of Java 2 Standard Edition (J2SE) version 1.3, including the HotSpot virtual machine.

Development Tools

Apple's tools suite for Mac OS X includes an integrated development environment (IDE), a graphical editor for user interface design, and robust performance analysis, debugging, and optimization tools. Together, these tools provide rich capabilities that allow developers to access every feature of the operating system and keep development options open for broadest flexibility.

Hardware

With iMac, iBook, Power Mac G4 Cube, Titanium PowerBook G4, Power Macintosh G4 with built-in SuperDrive, and technologies like AirPort wireless networking and Velocity Engine, Apple continues to lead the industry in hardware design innovation, performance, and ease of use. Apple also aggressively supports industry-standard technologies such as USB and FireWire.

Networking and Security

Built from the ground up to thrive in a networked environment, Mac OS X makes unprecedented use of technologies and standards that allow interaction with other platforms.

Pricing

Regular Price

- US\$1,595

Apple Developer Connection (ADC) Discounts

- ADC Premier Members receive one pass at no charge and US\$200 discount off the regular price on additional tickets through April 20, 2001.
- ADC Select Members receive US\$200 discount off the regular price through April 20, 2001.

Registration Information

Detailed WWDC 2001 information is available on the web at <http://www.apple.com/developer/wwdc2001/>.