



Apple Developer Connection

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Dear ADC Member,

WWDC 2001 registration has begun. If you have not yet registered, we encourage you to do so at your earliest opportunity as we are expecting a sellout crowd this year. If you need any assistance with coupons or e-tickets, please contact WWDC Direct Customer Service at <http://developer.apple.com/contact/programs.html>. The WWDC web site, updated regularly with new content and details, is at <http://www.apple.com/developer/wwdc2001/>.

You may notice additional CDs in this month's mailing. As part of our countdown to Mac OS X, we continue to encourage new audiences to develop and market their products for the Macintosh platform. Please feel free to share our new *Programming for Mac OS X* and *Marketing Tools for Mac OS X* CDs with other members of your team.

The March 2001 issue of the Apple Developer Connection Mailing includes...

- *Reference Library*: ColorSync 3.0.3 SDK, MRJ 2.2.4, and OpenGL 1.2 SDK
- *System Software*: Mac OS 9.1 on a bootable CD-ROM in Dutch, French, German, Italian, Japanese and Spanish.
- *Marketing Tools for Mac OS X: Business Essentials for Developers*, which includes information about ADC membership programs and business discounts, as well as upcoming events and much more. This collection provides marketing executives with the tools needed to get the most value from the Apple Developer Connection.
- *Programming for Mac OS X: Introduction and Tutorials for Developers*, which includes the following papers and tutorials:
 - Mac OS X: An Overview for Developers (pdf)
 - Currency Converter Tutorial (Cocoa)
 - Developing Cocoa Java Applications: A Tutorial
 - Developing Java Applications and Applets for Mac OS X
 - Introduction: Moon Travel Tutorial (Carbon)
 - The Carbon Porting Guide
 - Converter: Creating a User Interface with Interface Builder
 - HelloWorld: Creating a Project With Project Builder
 - AboutBox: Creating a Framework With Project Builder
- WWDC 2001 Flyer

Thank you again for your continued support of Apple technologies.

Best regards,

Apple Developer Connection



WWDC

Worldwide
Developers
Conference
2001

Raise your development to the power of ten. Mac OS X and Worldwide Developers Conference 2001

San Jose Convention Center, San Jose, California
May 21–25, 2001

Apple's Worldwide Developers Conference (WWDC) 2001 is a must-attend event for anyone currently developing, or interested in developing for the Mac platform. At the conference, you will get the very latest information on Mac OS X and other important Apple technologies. What's more, you'll get it directly from Apple engineers and technology experts in more than 100 in-depth technical sessions and hands-on labs.

Topics Covered

Mac OS

Mac OS X expands on Apple's technological strengths, such as industry-standard networking capabilities and industry-leading user interface design. More importantly, Mac OS X combines those strengths with support for a variety of technologies beyond those typically associated with the Macintosh, such as UNIX and Java 2 Standard Edition. This unique combination offers developers stability, power, and interoperability, beneath a well-designed, elegant, and intuitive user interface.

Mac OS X subjects featured at WWDC 2001 will include:

- Aqua user interface
- Carbon, Cocoa, and Java application environments
- Darwin, the open source foundation of Mac OS X
- Graphics: Quartz, OpenGL, and QuickTime

WebObjects

WebObjects software offers powerful capabilities that are perfect for developing and deploying Internet, intranet, extranet and e-commerce applications.

WebObjects provides a suite of tools for rapid development, as well as prebuilt application components and a web application server.

Digital Media

QuickTime has long been recognized as a de facto standard for digital media, and Apple has opened new worlds of opportunity for developers by providing an open source, standards-based Internet streaming solution.

Java

The Java application environment allows development and execution of Java programs on Mac OS X, including 100% Pure Java applications and applets. Mac OS X ships with a complete implementation of Java 2 Standard Edition (J2SE) version 1.3, including the HotSpot virtual machine.

Development Tools

Apple's tools suite for Mac OS X includes an integrated development environment (IDE), a graphical editor for user interface design, and robust performance analysis, debugging, and optimization tools. Together, these tools provide rich capabilities that allow developers to access every feature of the operating system and keep development options open for broadest flexibility.

Hardware

With iMac, iBook, Power Mac G4 Cube, Titanium PowerBook G4, Power Macintosh G4 with built-in SuperDrive, and technologies like AirPort wireless networking and Velocity Engine, Apple continues to lead the industry in hardware design innovation, performance, and ease of use. Apple also aggressively supports industry-standard technologies such as USB and FireWire.

Networking and Security

Built from the ground up to thrive in a networked environment, Mac OS X makes unprecedented use of technologies and standards that allow interaction with other platforms.

Pricing

Regular Price

- US\$1,595

Apple Developer Connection (ADC) Discounts

- ADC Premier Members receive one pass at no charge and US\$200 discount off the regular price on additional tickets through April 20, 2001.
- ADC Select Members receive US\$200 discount off the regular price through April 20, 2001.

Registration Information

Detailed WWDC 2001 information is available on the web at <http://www.apple.com/developer/wwdc2001/>.