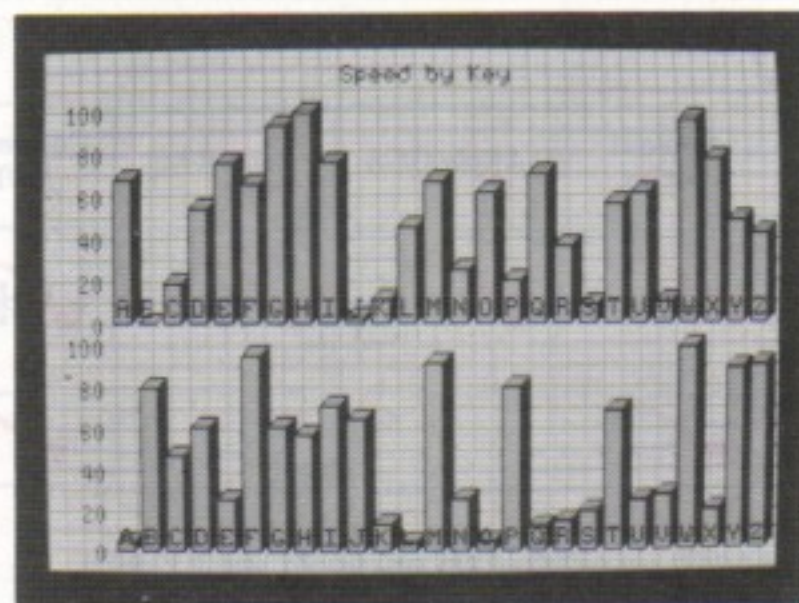
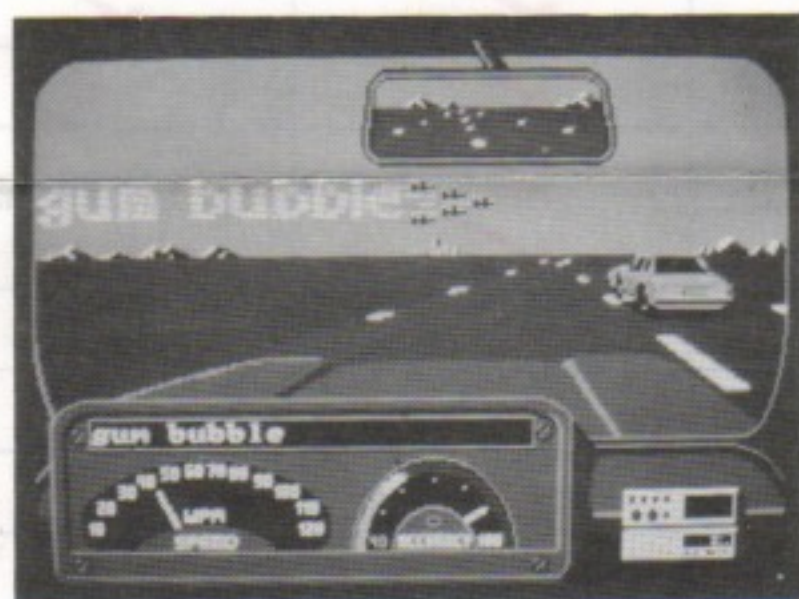
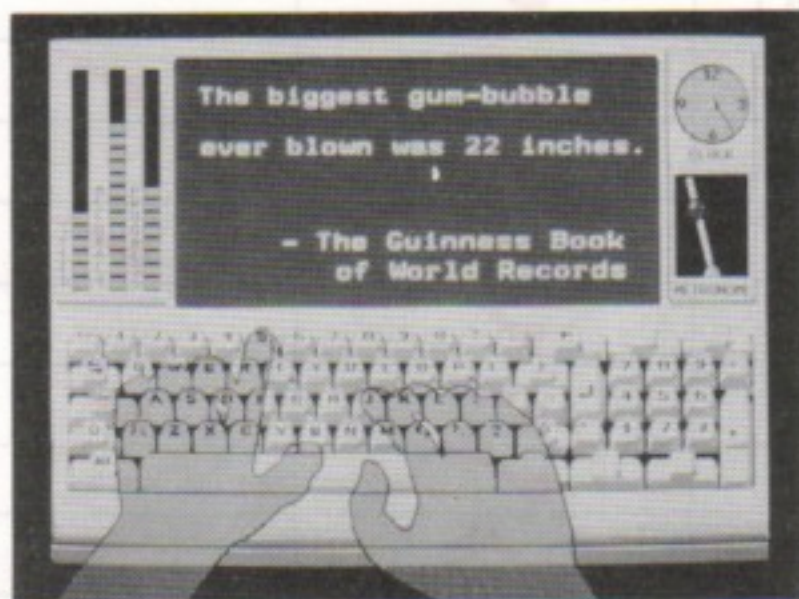


Mavis Beacon Teaches Typing!

“Spectacular!...the Ultimate Typing Program!”

Mavis Beacon Teaches Typing – Quickly...Easily...Perfectly...
...and It's Fun!



Actual Unretouched Screen Photographs.

Here is another **TRUE ARTIFICIAL INTELLIGENCE SOFTWARE SYSTEM** from the publishers of the acclaimed “CHESSMASTER 2000,” The S.P.A. Entertainment Program of the Year and Winner of the U.S. Chess Federation Computer Chess Championship.

“Mavis Beacon Teaches Typing” checks your progress, lesson by lesson, every step of the way. The program tailors the perfect typing course to your individual needs.

This Expert System is the only typing teacher that combines the methods proven best; methods learned from decades of analyzing the perfect way to teach people how to type. (No more just plunking out “asddffa.”)

You have the world's finest typing instructor at your side every time you practice. When you make mistakes, Mavis Beacon explains things to you in conversational sentences, not just bleeps and bells.

We learn fast when it's interesting, and Mavis makes your learning interesting and fun. When she creates your customized practice exercises, Mavis selects quotes from history's greatest writings, countless riddles, rhymes and jokes (for all age groups), and hundreds of fascinating facts from the *Guinness Book of World Records*.*

On-Screen Menu-Driven Easy-to-use Features

- Stunning, fully-detailed 2D and 3D Graphics.
- Lifelike keyboard and learning aids.
- “Guide-Hands” type with you to show perfect technique.
- Help windows available for every stage of every lesson.
- “Road-Racer” arcade-quality typing game.
- Musical “Tempo-Typing” with on-screen metronome.
- Over 20 colorful graphics display your progress.
- Speed, Accuracy, and Completion meters on-screen.
- Word-Processor or “Typewriter” mode.
- Standard or “Dvorak” keyboard lessons.
- Complete typing textbook included.
- Joystick and mouse control.
- Lessons are created according to your age and interests.
- Practice texts used by employment agencies included.

FREE! “Resume-Writer” Program Included.
(To Help Launch Your Career!)



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Compare Mavis Beacon Teaches Typing!

Features	Mavis Beacon Teaches Typing!	Typing Tutor IV™
Lesson content and format based upon analysis by Artificial Intelligence System	✓	
Errors, lesson content explained in conversational English (not just "bleeps" and "bells")	✓	
Instructions for Novice through Expert level and all Age Groups	✓	✓
Speed, accuracy taught based upon frequency of letter use in English	✓	
Real words and sentences used in lessons	✓	✓
Transcription ("Real World") Typing practice	✓	
Dvorak and Qwerty keyboard typewriter modes available	✓	✓
Interesting Lesson Texts drawn from Famous Quotes, <i>Guinness Book of World Records</i> †, Fiction, Jokes, Riddles, etc.	✓	
Timed Tests	✓	
Work in Wordwrap or Typewriter modes	✓	
Day-to-day progress reported to screen or printer	✓	✓
Proficient keys display	✓	
Bonus Resume Writer Program and actual Employment Agency Tests included	✓	
Context Sensitive Help Windows and over 100 categories of Help available at all times	✓	
"Guide Hands" always available to display correct finger reaches and placement	✓	
Easy-to-use, self-paced introduction to the program (full graphics utilized)	✓	
Full state-of-the-art graphics for all computers	✓	
Price	\$39.95/\$49.95**	\$49.95
Number of Progress Charts	21	2

Availability

	IBM PC & Compatibles	Amiga	Atari ST	Macintosh	Apple II Series	Apple IIGS	Atari 8-bit	Commodore 64/128
Mavis Beacon Teaches Typing!	✓*	✓*	✓*	✓*	✓*	✓*	✓*	✓*
Typing Tutor IV™	✓			✓	✓			✓

*Full Graphics/Sound

**\$39.95 for Apple II series, Atari 8-bit and C-64/128. \$49.95 for Mac, Apple IIGS, Amiga and IBM & compatibles (IBM includes 5¼" and 3½" disks).

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†† Mavis Beacon Teaches Typing also supports monochrome adapter in text mode.

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Call 800/448-8822

Have Fun Playing The Classics!

GOLDEN OLDIES

Volume 1

Play and learn from four of the greatest game programs of all time
—In their original, uncut, officially endorsed versions!

ADVENTURE

Explore the deep and twisted recesses of Colossal Cave. Experience the thrills and danger of gathering treasure while using your wits to outmaneuver the peril that lurks around every corner. Here is the only version of Adventure officially endorsed by its creators, Will Crowther and Don Woods. This is the first, the original, the complete Adventure. This is the one that started it all.

"Playing adventure games without tackling this one is like being an English major who's never glanced at Shakespeare". . . Whole Earth Software Catalog

Eliza

In 1965, M.I.T. Professor Joseph Weizenbaum astounded the scientific community by creating the pioneering ARTIFICIAL INTELLIGENCE program, ELIZA. Eliza simulates with uncanny reality, your conversation with a psychiatrist. Hailed as a breakthrough in computer science, Eliza provided a model for generations of Artificial Intelligence research.

Here is a faithful re-creation of *The Original Artificial Intelligence Classic*—Eliza, in the version that has been described as, "Standing head and shoulders above previous attempts to bring the original mainframe program to the microcomputer."

PONG

In 1972, Electronics Engineer Al Alcorn created the video game "Pong" for Nolan Bushnell's fledgling company, "Atari." He changed, forever, the way the world plays.

For this edition of "Golden Oldies," Al has re-created for us, his original classic.

Experience once again, the game that burst out of Andy Capp's Bar in Sunnyvale, California and became a national craze. (We have included an alternate version with some added wrinkles that takes full advantage of your modern microcomputer's capabilities.)

LIFE

"There is a fantastic computer game called LIFE. It is played by collegiate computer hackers, by film makers experimenting with animation, and sundry others. Life was devised in 1970 by John Horton Conway, a young mathematician at the University of Cambridge and introduced to the world by Martin Gardner in the pages of Scientific American. Described as both a game and a video art form, Life has had a cult following ever since.

But it's more than that. The Life screen is a world unto itself. It has its own objects, phenomena, and physical laws. IT IS A WINDOW ONTO AN ALTERNATE UNIVERSE." . . .

Wm. Poundstone *"The Recursive Universe"*
"The deepest of all computer games". . . Whole Earth Software Catalog
"People with home computers who wonder what to do with them might try their hand at Life. It is a game unlike any other." . . .
The Los Angeles Times

The enclosed booklet contains sections reprinted from Tracy Kidder's Pulitzer Prize winning *"The Soul of a New Machine,"* Steven Levy's best seller *"Hackers,"* Scott Cohen's *"Zap, The Rise and Fall of Atari,"* and *"The Recursive Universe"* by William Poundstone. Also included are articles from the *"Whole Earth Software Catalog,"* and Steve Ditlea's *"Digital Deli."*



Now available for the IBM PC, XT, AT, PCjr, & IBM compatibles, Apple II, II+, IIe, & IIfx, Apple Macintosh, Commodore 64/128, Commodore Amiga, and Atari 800 and Atari ST.

Software Golden Oldies Volume I is published by The Software Toolworks and distributed by Electronic Arts.
For the location of the store nearest you, call (415) 572-2787.

The Secretary Bird

"The Perfect All-In-One Program!"

The Secretary Bird's Integrated Word Processor, Spreadsheet, Database Filer and Spell Checker make managing your work a breeze.

The program combines the "power features" of the most advanced software available with the ultimate in ease-of-use. You can write a letter, spell-check it, merge it with your database file—even add your 12-month financial forecast—print it and mail it, in 10 minutes! All you have to know is how to press the Escape, Enter and Arrow keys (plus F1 if you need one of the over 200 instant on-screen help screens).

With The Secretary Bird, nothing gets between you and your text.

The program's all-purpose DOS interface literally lets you "pick up" your data and move it from program to program. What's more, all commands are accessed through lightning-quick "fill out the form" popup boxes. With the mouse, it's as easy as pointing and shooting!

Even though all the power's under the hood, The Secretary Bird's got everything an advanced user could want:

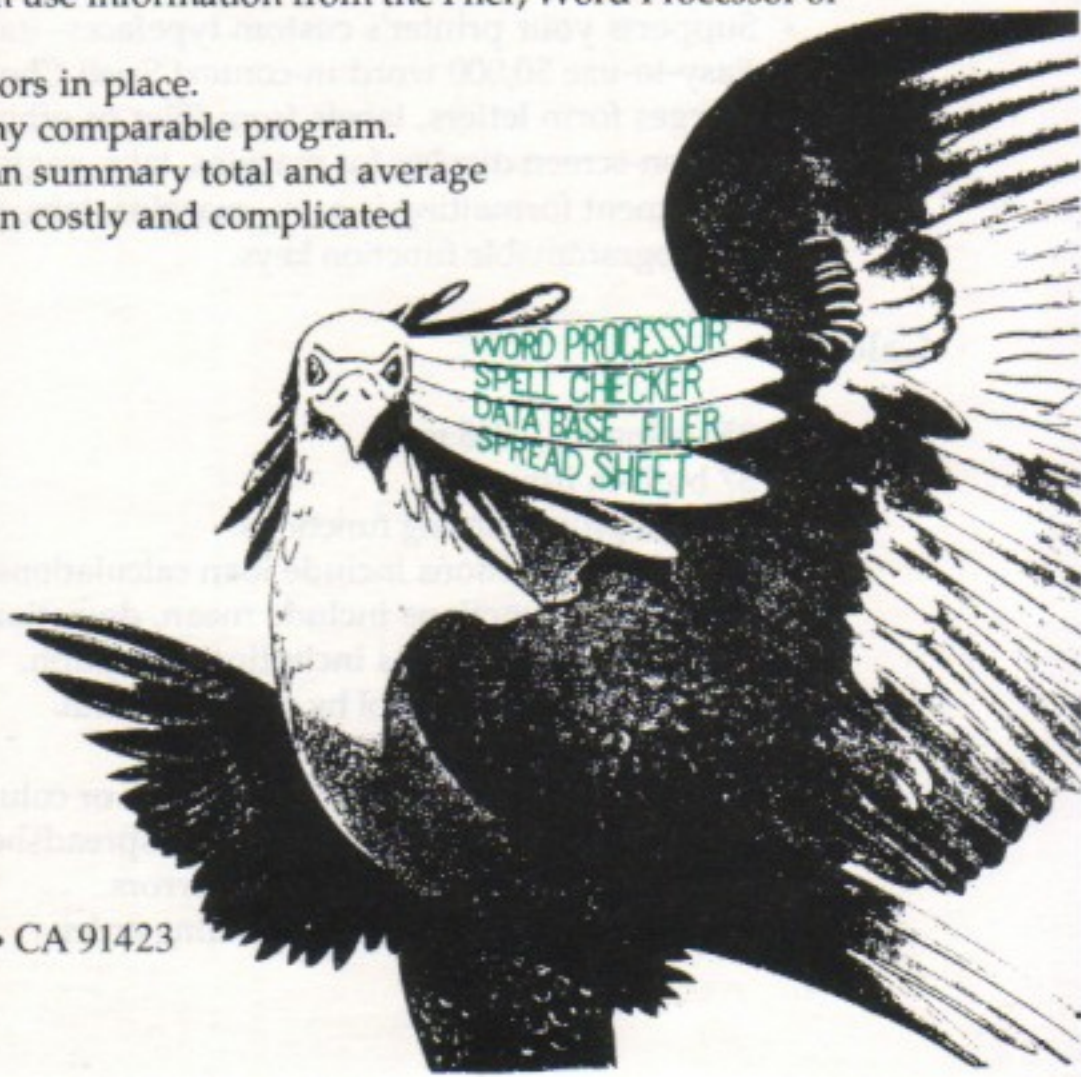
- Very Large Files:
 - Word Processor documents are as big as memory.
 - The Spreadsheet cell area is as large as Lotus 1-2-3!
 - Filer databases as big as your disk space.
- Information is completely transferable between programs:
 - Easy Merge Printing of labels, envelopes and forms can use information from the Filer, Word Processor or other files.
 - The spelling proofreader shows and edits spelling errors in place.
 - The spreadsheet offers more built-in functions than any comparable program.
 - A data base report generator is included. It has column summary total and average functions. Features like these are usually only found in costly and complicated programs.
- The Secretary Bird is only \$59.95!

Full list of features included on back!



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The Secretary Bird

Word Processor, Spell Checker, Spreadsheet, Filer

Getting Started is Easy:

- No more DOS confusion. The File Manager lists every file. Just point to any document, spreadsheet or database file and call it up.
- All programs "feel the same," use the same commands.
- Completely menu-driven.
- Over 200 screens provide instant help.
- Easy "fill out the form" popup boxes access you to all commands.

Clear Controls Put You In Charge:

- Keypad or mouse cursor control.
- On-screen display of file name, position, options.
- One-key command abbreviations for experienced users.
- Cut and paste operations move data easily.
- User-selectable display colors.

You Have All the Power You Need:

- Program supports up to 43 lines per page using EGA display.
- Secretary Bird Files are compatible with Lotus and other popular programs.
- Documents may exceed 64K in size.
- Print spooler gives you back control of your computer while printing most files continues "in the background."

File and Program Manager:

- Clear display of all file names in order, by category.
- Simply "point" to a file name to call up a file, "Macintosh-style."
- Erase, type, copy, rename files without DOS confusion.

Writer:

- Boldface and underline displayed on-screen.
- Supports your printer's custom typefaces--italic, superscript, boldface, etc.
- Easy-to-use 50,000 word in-context Spell Checker.
- Merges form letters, labels from Filer or other databases.
- Full on-screen display for margins, tabs, pagination, line, column, page number.
- Document formatting is easy--margins, tabs, pagination, line, column and paragraph indentation.
- 19 programmable function keys.

Calc:

- 255 columns, 2,048 rows.
- 37 built-in functions.
- Logical programming functions.
- 6 financial functions include loan calculations, NPV, rates of return.
- 9 statistical functions include mean, deviation, linear regression.
- 7 data display formats including bar graph.
- Complete format control by row or column.
- Variable column widths.
- Select flush left, right or center by row or column.
- Cross-sheet chaining for unlimited spreadsheet size.
- Detects data dependency "loop" errors.
- Sort rows in ascending or descending order.

TWIST & SHOUT

"The New Standard In Sideways Printing!"

Now you can print **anything** sideways — from monster spreadsheets with thousands of columns to a "Happy Birthday" banner one foot tall. Twist & Shout has more rows, more columns, more fonts, more options than **any other** sideways printing program on the market.

Now you can print your spreadsheet, project manager or word processor file, no matter how many columns it has. It directly prints the worksheet files used by Lotus and other spreadsheets. It reads **your** text files. Plus, included are a set of Add-Ins that actually work from inside of **Lotus 1-2-3, Quattro and Framework II/III.**

Solve your messy glue and tape-together problems forever!
It's simple. Twist & Shout offers every function available in any other sideways printing program **plus:**

- Mouse support
 - A cleaner, quicker user interface
 - More fonts
 - More special printing effects (italics, color, bold, underline!)
 - Faster operation
 - Significantly smaller size when installed into Lotus (20K less than any other sideways printing Add-In)
 - **Ten times** the number of printers supported than any other sideways printing program
 - Guaranteed support for **all** dot-matrix printers (including **color!**) or your money back
 - A banner printing function similar to Print Shop with an array of symbols and up to ten fonts
- AND-
- A true disk-based print spooler (similar to stand-alone programs that sell for up to \$100) that quickly returns control of your computer to you, while printing continues "in the background" — never wait for your computer again!

Spooler works with all programs that print, not just Twist & Shout!

Twist & Shout sells for **\$59.95** — \$10 less than any major sideways printing program.

For the nearest dealer call: 1-800-245-4525

Compare **TWIST & SHOUT**

FEATURE	TWIST AND SHOUT	SIDEWAYS
PRODUCT DESCRIPTION:	Twist and Shout performs two major functions: Twist prints any spreadsheet or ASCII file sideways and SHOUT creates large banners on any dot-matrix printer, including color. Also includes Print Spooler for printing.	Sideways prints spreadsheet and ASCII files sideways on many "popular" dot-matrix printers, no color, no banner no print spooler.
RETAIL PRICE:	\$59.95	\$69.95
PRINTER SUPPORT:	All dot-matrix, most ink-jet and laser printers, including color.	"Popular" dot-matrix printers.
GENERAL FEATURES		
• Full color customizable screens	✓	
• Supports all dot-matrix printers	✓	
• Includes print spooler	✓	
• Mouse support	✓	
• Integrated install	✓	
• Context-sensitive help	✓	✓
SIDEWAYS PRINTING		
• Supports all spreadsheets	✓	✓
• Prints Lotus 1-2-3 Files	✓	✓
• Prints Quattro Files	✓	
• Prints Framework II/III Files	✓	
• Prints Symphony Files	✓	
• Works with any ASCII File	✓	
• Selectable character sets	✓ (Up to 15)	✓ (Only 9)
• Multiple copies	✓	
• On-screen preview of ASCII Files	✓	
• Lotus style user interface	✓	✓
• Lotus Add-In version	✓	✓
• Quattro Add-In	✓	Not planned
• Framework II/III Add-In	✓	Not planned
• VP Planner Add-In	✓	Not planned
• Memory used by Add-In	Less than 60K!	More than 80K
• Character enhancements		
Colors (up to 8)	✓	
Italics	✓	
Bold	✓	✓
Underline	✓	✓
BANNER PRINTING		
• Number of typestyles	Up to ten!	Not Available
• Number of lines per banner	One to six	Not Available
• Popular symbols	✓	Not Available
• Color printing	✓	Not Available
• Preview mode	✓	Not Available

