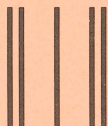




*Product Enrichment Program
Brøderbund Software-Direct
P.O. Box 12947
San Rafael, CA 94913-2947*

LETTER
POSTAGE
REQUIRED



Return Address

A Chance to Win **FREE SOFTWARE**

Fill out the questionnaire on the reverse side and enter our monthly drawing. Every month a name is selected from the returned questionnaires. The winner chooses FREE software from a featured selection. The more questionnaires you return, the better your chances of winning...It's that easy!

We will also add you to our mailing list enabling you to receive new product announcements, update information and more.

Please take a few minutes to respond to the following questions and send the card to us. This will assist us in providing you with the first-rate software you deserve.

After completing the questionnaire, fold card in half, seal and mail.

NAME _____ TITLE _____

SCHOOL/ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER (daytime) _____ (evening) _____

What is the age of the person who will use this program most often?

☐ Under 13 years ☐ 19-24 ☐ 35-44
☐ 13-18 ☐ 25-34 ☐ 45+

Is the person:

☐ Male
☐ Female

Where did you purchase this program?

<input type="checkbox"/> Computer Hardware & Software Only Store	<input type="checkbox"/> Book Store	<input type="checkbox"/> Educational catalog
<input type="checkbox"/> Computer Software Only Store	<input type="checkbox"/> Mail or Phone Order	<input type="checkbox"/> Other
<input type="checkbox"/> Department Store	<input type="checkbox"/> Gift	<input type="checkbox"/> Don't Know
<input type="checkbox"/> Discount Store	<input type="checkbox"/> Educational dealer	

Was this program purchased for use in your

☐ home ☐ business ☐ school

If you checked school: Did you purchase this for your

☐ classroom ☐ computer lab ☐ media center ☐ district

How do you find out about software? (check all that apply)

☐ reviews ☐ catalogs ☐ dealers ☐ shows ☐ ads ☐ friends ☐ other

Do you work on a computer at both your home and place of business?

☐ Yes ☐ No

What type of computer do you use?

Home

<input type="checkbox"/> Apple IIe/IIc	<input type="checkbox"/> Commodore	<input type="checkbox"/> Macintosh II
<input type="checkbox"/> Apple IIgs	<input type="checkbox"/> IBM/compatible	<input type="checkbox"/> Macintosh SE
<input type="checkbox"/> Atari	<input type="checkbox"/> Macintosh 512/Plus	<input type="checkbox"/> Other

Business

<input type="checkbox"/> Apple IIe/IIc	<input type="checkbox"/> Commodore	<input type="checkbox"/> Macintosh II
<input type="checkbox"/> Apple IIgs	<input type="checkbox"/> IBM/compatible	<input type="checkbox"/> Macintosh SE
<input type="checkbox"/> Atari	<input type="checkbox"/> Macintosh 512/Plus	<input type="checkbox"/> Other

Which of the following peripherals/accessories do you own/use? (check all that apply)

Printer:

Monitor:

<input type="checkbox"/> Dot Matrix	<input type="checkbox"/> Color	<input type="checkbox"/> Joystick	<input type="checkbox"/> Hard Disk (20 MB and less)
<input type="checkbox"/> Letter Quality	<input type="checkbox"/> Monochrome	<input type="checkbox"/> Mouse	<input type="checkbox"/> Hard Disk (more than 20 MB)
<input type="checkbox"/> Color		<input type="checkbox"/> Stylus/Graphics Tablet	<input type="checkbox"/> 3 1/2" Disk
<input type="checkbox"/> Laser			<input type="checkbox"/> Modem (1200 baud and under)
			<input type="checkbox"/> Modem (2400 and above)

How much memory does your computer have?

☐ 48K ☐ 64K ☐ 128K ☐ 256K ☐ 512K ☐ 640K ☐ 1024K

Of which of the following magazines have you read at least three of the last six issues? Check box A.

Which of these do you subscribe to? Check box B.

A	B		A	B		A	B	
<input type="checkbox"/>	<input type="checkbox"/>	A+	<input type="checkbox"/>	<input type="checkbox"/>	Infoworld	<input type="checkbox"/>	<input type="checkbox"/>	P.C. World
<input type="checkbox"/>	<input type="checkbox"/>	Classroom Computer Learning	<input type="checkbox"/>	<input type="checkbox"/>	Instructor	<input type="checkbox"/>	<input type="checkbox"/>	Personal Computing
<input type="checkbox"/>	<input type="checkbox"/>	Compute!	<input type="checkbox"/>	<input type="checkbox"/>	MacUser	<input type="checkbox"/>	<input type="checkbox"/>	Power Play/Microcomputing
<input type="checkbox"/>	<input type="checkbox"/>	Compute!'s Gazette	<input type="checkbox"/>	<input type="checkbox"/>	Macworld	<input type="checkbox"/>	<input type="checkbox"/>	RUN
<input type="checkbox"/>	<input type="checkbox"/>	Compute! ST	<input type="checkbox"/>	<input type="checkbox"/>	Nibble	<input type="checkbox"/>	<input type="checkbox"/>	STart
<input type="checkbox"/>	<input type="checkbox"/>	Electronic Learning	<input type="checkbox"/>	<input type="checkbox"/>	P.C. Magazine	<input type="checkbox"/>	<input type="checkbox"/>	Teaching and Computers
<input type="checkbox"/>	<input type="checkbox"/>	Family Computing	<input type="checkbox"/>	<input type="checkbox"/>	PC Week	<input type="checkbox"/>	<input type="checkbox"/>	The Computing Teacher
<input type="checkbox"/>	<input type="checkbox"/>	Incider				<input type="checkbox"/>	<input type="checkbox"/>	T.H.E. Journal

Are you planning to purchase a computer in the next 12 months?

☐ Yes ☐ No

If yes, what type?

<input type="checkbox"/> Apple IIe/IIc	<input type="checkbox"/> Commodore	<input type="checkbox"/> Macintosh II
<input type="checkbox"/> Apple IIcs	<input type="checkbox"/> IBM/compatible	<input type="checkbox"/> Macintosh SE
<input type="checkbox"/> Atari	<input type="checkbox"/> Macintosh 512/Plus	<input type="checkbox"/> Other